



**SMALL  
BUSINESS  
DEVELOPMENT  
CENTER**

**SOLANO-NAPA**

# **SBDC Overview Napa County Board of Supervisors**

## **March 14, 2023**



*La Cheve Bakery & Brews*

**Start. Grow. Thrive.**  
**Solano-Napa Small Business Development Center**

# SBDC in Napa County

## Agenda

- Services & Support Provided
- Economic Impact
- Napa County Microbusiness Grant
- Napa County Support
- Opportunities Ahead



*Jeffries General Store*

# Services

- No Cost Training and Advising
- Roundtable Groups
- Access to Capital & Grants
- Program Administration to Support SB's



*Chef Ayala, Napa Valley Bistro*

# SBDC Napa County Impact



**576 Active  
Clients**



**23 Business  
Starts**



**167 New Jobs**



**\$23,584,000  
Loans/Equity**



**\$16,044,000  
Increase in Sales**

# Napa County Microbusiness Grant

- Grants of \$2,500 for micro businesses under \$50,000 in annual gross sales
- Conducted outreach program (social media, radio, Farmers market)
- Partnered with Napa County Hispanic Chamber & Community Resources for Children
- Awarded 55 grants totaling \$137,500



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# Napa County Support

Michael Basayne Lead Business Advisor for Napa County

- SBDC Delivering Free One on One Business Advisory and Workshops
- Assistance with application and funding of EIDL, PPP, Grants, Tax Guidance
  - Earthquake
  - Wildfire
  - COVID 19
  - Storm Damage
- CA Dream Fund
- Inclusivity Project



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# Napa County Support

- Administration of Napa County Microgrant Program
- Co-Hosting the annual Business Plan Competition at Napa Valley College
- Work closely with Napa Chamber, City of Napa, Napa County Hispanic Chamber and Workforce Alliance Northbay
- Upcoming Workforce Policy Summit on April 18<sup>th</sup>
- Administration of Napa Climate Now electric leaf blower grant for City of Napa



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# Napa County Support

- Assisting local childcare providers apply for CA infrastructure grant providing \$150K - \$1.5M
- Started Roundtable groups for women business owners with a new Spanish speaking women's Roundtable coming soon!
- Bilingual Advisors
- Engagement with Local media
- Local Success Stories profiled



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# Napa County Opportunities

- Build on our momentum to reach and support the success and sustainability of more Napa county small businesses
- Opportunity to leverage a “ready to go” Business Accelerator Program that teaches business success principles and provides grant funding to graduates (if we can secure funding)



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# Thank you!



*Studio KLY*



*GUILD Napa*



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