



A Tradition of Stewardship  
A Commitment to Service

September 22, 2025

County Executive Office

1195 Third Street, Suite 310  
Napa, CA 94559  
[www.countyofnapa.org](http://www.countyofnapa.org)

Main: (707) 253-4580

**Neha Hoskins**  
Clerk of the Board

Jay Kouba

St. Helena, CA 94574

Re: **Napa County Commission on Aging**

Dear Jay:

You have been a valued member of the **Napa County Commission on Aging** representing District 3. The term of your position will expire September 30, 2025. If you wish to request reappointment for another 2-year term, please check the following box:

☒ Yes, I would like my name, this letter and application forwarded to the Board of Supervisors for possible reappointment to the **Napa County Commission on Aging** for the term commencing immediately and expiring September 30, 2027.

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If you have chosen to request reappointment, please check one of the two boxes below regarding your last application.

- ☒ I confirm that all the information on my last application is current.
- ☐ Some of the information on my last application is no longer current or is five (5) years old or older. I will submit a new or revised application.

(To complete a new application form either contact the Napa County Executive Office or go to the following link to complete your application online:

<https://www.countyofnapa.org/1420/Committees-Commissions>

After checking the appropriate box, **sign and date on the lines below and return this letter to the County Executive Office by mail, email, or fax.**

  
\_\_\_\_\_  
SIGNATURE

10/4/2025  
\_\_\_\_\_  
DATE

**COUNTY EXECUTIVE OFFICE**  
1195 Third Street • Suite 310 • Napa, CA 94559 • (707) 253-4580  
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**Application for Appointment to Board, Commission, Committee, Task Force or Position**

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

**Public Records Act**

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

**Form 700 Conflict of Interest Code**

[California Fair Political Practices Website](#)

Please note that appointees may be required by state law and county conflict of interest code to file financial disclosure statements.

**Which Boards would you like to apply for?**

Napa County Napa County Commission on Aging: Submitted

**Category of Membership for Which You Are Applying**

Member

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**Profile**

Jay

First Name

Kouba

Middle Initial

Last Name

  
Email Address

  
Home Address

Suite or Apt

SAINT HELENA

City

CA

State


94574

Postal Code

**Which supervisorial district do you reside in? \***

☒ District 3

To find your supervisorial district go to <https://www.countyofnapa.org/2051/Find-my-supervisor-and-district> and enter your address.

  
Primary Phone

Self employed part-time

Employer

Consultant to True North Venture  
Partners

Job Title

Biotech and Chemical  
Executive

Occupation

## Education/Experience

PhD Chemistry, Harvard University B.S. Stanford University MBA University of Chicago

## Name and occupation of spouse within the last 12 months, if married. (For conflict of Interest purposes)

Patricia Kouba, retired

## Resume

[2023-03\\_Jay\\_Kouba\\_Resume.docx](#)

Upload a Resume

Letter of Recommendation or Supplemental  
Attachments

## Professional or occupational license, date of issue, and expiration including status

## References: Provide names and phone numbers of 3 individuals who are familiar with your background.

Mike Wallace [REDACTED] Dan Woodard [REDACTED] Marc Frankenstein [REDACTED]

## Community Participation

### Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.

My recent tenure on the Grand Jury allowed me to see the wide variety of issues facing the County and to explore several of them to some depth. I was pleased to observe the strong capabilities and leadership of our County officials and now better appreciate the challenge of their positions. Several times during the year Marc Frankenstein discussed his experience with the Commission on Aging. After a discussion with Marc I decided to attend the May 22nd meeting of the commission. I observed commission members interacting with County employees and representatives of non-profits in a collegial and productive way on challenges facing the senior community. I felt it was a team that had the capability to make a difference. I don't have special skills or experience that I can bring to the effort. I do have experience in thinking systemically about human systems from my career as a business executive and in using that understanding to guide change. I hope to do that as a member of the commission.

### Nature of activity and community location

Recently appointed to Measure H Oversight Committee for Saint Helena

### Other County Board/Commission/Committee on Which You Serve/Have Served

2022-2023 Napa County Grand Jury

**Public Actions that may impact Credit Rating (List all court or other public administration actions impacting your credit rating within the past ten (10) years)**

None

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### **Electronic Signature Agreement**

**I meet the criteria required to serve in this position.**

☒ Yes ☐ No

**I declare under penalty of perjury that the foregoing is true and correct.**

☒ Yes ☐ No

### **Please Agree with the Following Statement**

**By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.**

☒ I Agree

**Electronic Signature (First M. Last)**

Jay K. Kouba

**Date**

May 23, 2023

# JAY KOUBA

- **Creative Strategic Thinking.** Challenged convention in a \$20+ billion global chemicals and polymers enterprise creating options for growth through biotechnology, plastics recycle and sports apparel retailing. Focused industrial biotech start-up on high margin chemical markets years before the venture community shifted their focus from fuels to chemicals.
- **Translation of Science to Business.** Shifted marketing strategy for an R&D services firm from a focus on technology organizations to the competitive pressures facing the businesses. Based on science and executability, restructured plant biotech program leading to field trials in 3 years. Built clean-tech start-up from zero and sold the business to a major chemical company. Founder of two financed industrial biotech companies
- **Organizational Change Leadership.** Led a large organization through a 40% downsizing and simultaneously improved the morale, productivity, accountability and reputation of the organization.
- **Disciplined Decision Processes.** Implemented stage gate project management and portfolio decision processes. Developed measurement systems for strategic alignment, financial reward and portfolio balance.
- **Business Breadth and Leadership.** P&L responsibility for growing business with revenues of \$500 million. CEO of public biotech company. Public and private board experience. Extensive network of Cleantech entrepreneurs and venture investors.

## EDUCATION

MBA, University of Chicago, 1991

Post-doctoral, University of California, Berkeley, 1979

MS, PhD, Chemistry, Harvard University, 1978

BS, Chemistry, Stanford University, 1974

## EXPERIENCE

### SYNATA BIO

**2015 to present**

Synata Bio is a private company in Warrenville, IL focused on the biological conversion of synthesis gas to valuable chemical products. The company was created and funded by True North Venture Partners following the acquisition of the assets of Coskata, Inc

*Director, TNVP Operating Partner*

### HYCONIX, INC

**2014 to present**

Hyconix is a private company in Warrenville, IL based on the discoveries of Dr. Roy Periana at the Scripps Research Institute. The company is funded by True North Venture Partners and is in development and scale-up.

*Director, TNVP Operating Partner*

**TRELYS, INC.****2012 to 2021**

Trelys is a private company in San Francisco, California focused on biological approaches to transforming low cost methane into high value products for agriculture.

*Founder, Director, CEO*

**SILURIA TECHNOLOGIES****2012 to 2013**

Siluria was a private company in San Francisco, California which developed a commercially viable technology for the oxidative coupling of methane to ethylene. The company raised more than \$200 million in financing and as a division of a international engineering firm is pursuing commercialization options in chemicals and fuels.

*Interim CEO and Director from October 2012 to February 2013*

**GLYCE, INC.****2011 to 2015**

Glyce was a private company in Chicago, Illinois focused on enhancing the performance of commodity polymers using amino acids. Targeted performance enhancements include bio-content, strength, dyeability and biodegradability. The company has secured seed financing but failed to acquire development funding and was dissolved.

*Founder, Director, CEO*

**FIRST GREEN PARTNERS****2011 to 2014**

First Green Partners is a venture investment company founded by Doug Cameron and Tom Erickson. In December 2011, First Green Partners established a joint venture with Warburg Pincus with committed capital of \$355 million. The firm is focused on investing in and building successful start-ups in renewable and fossil carbon.

*Director*

**METABOLIX****2006 to 2013**

Metabolix is a public company (MBLX) in Cambridge, Massachusetts commercializing PHA bio-polymers produced by fermentation of corn sugar or grown in crops. In addition the company is commercializing technology for the biological production of high value chemical products

*Interim CEO from May 2007 to April 2008*

*Chairman, Board of Directors, Member Audit & Governance Committees*

**VIRENT****2006 to 2013**

Virent is a private venture-backed company in Madison, Wisconsin focused on producing liquid fuels and chemicals from bio-based feedstocks using catalysts and chemical processing. The company has a development partnership with Shell and equity ownership by Shell, Cargill and Honda. A demonstration unit has been constructed at their facility in Madison.

*Chairman, Board of Directors*

**TETRAVITAE BIOSCIENCE****2007 to 2011**

TetraVitae is a private venture-backed company in Chicago, Illinois focused fermentation technology for industrial chemicals. Developed strategy based on a family of chemical products and deployment through ethanol plant retrofits. Raised \$10 million in financing and build a highly productive lean organization from nothing. The company was acquired by Eastman Chemical In October 2011.

*CEO from 2008 to 2011*

*Vice Chairman, Board of Directors from 2007 to 2011*

**SYMYX TECHNOLOGY****2006 to 2007**

Symyx was a public company in Santa Clara, California and the premier provider of hardware, software and services for high through-put discovery and optimization of catalytic chemical transformations.

*Vice President, Collaborations Marketing*

**INNOVENE****2004 to 2005**

Innovene (a subsidiary of BP PLC) was one of the world's largest petrochemical and refining companies with revenues of \$22 billion, 24 manufacturing sites in eight countries and 8300 employees. In April 2004, BP announced its plan to spin-off Innovene in a multi-billion dollar IPO. In December 2005, BP sold Innovene for \$9.0 billion to Ineos in the largest leveraged transaction in Europe to date.

*Senior Vice President, Strategy, Marketing and Technology*

*Responsible for...*

- *Corporate, product line, investment, marketing and growth strategies.*
- *Development and launch of the Innovene brand.*
- *Execution of growth strategies based on the coordination of marketing and technology*
- *P&L for technology licensing and catalyst sales (>\$100 million revenue)*

**BP PETROCHEMICALS****1999 to 2004**

A global, petrochemical company with \$16 billion in revenue and 15,000 employees, in 35 major locations. Part of BP PLC, a \$250 billion global integrated oil company.

*Vice President of Marketing, Sales and Logistics (2003 – 2004)*

*Responsible for...*

- *Transforming chemicals businesses from a sales orientation to a marketing orientation*
- *Implementation of cost-to-serve price management system.*
- *e-Business implementation*

***Vice President of Chemical Technology (1999 – 2003)***

*Responsible for...*

- *Technology strategy and technology capability within the chemical business and more broadly within BP Plc*
- *BP Petrochemicals global technology development program, \$230 million budget and 1,200 employees*
- *Organizational change: 70% leadership turnover, 40% downsizing of staff, closure of three facilities, project and portfolio management, performance measurement.*

**AMOCO CHEMICAL COMPANY**

**1993 to 1998**

A \$6 billion unit of Amoco Corporation with 10,000+ employees globally.

***Manager of Research, Chemical Intermediates (1996 – 1998)***

*Direct responsibility for 230 employees and \$42 million budget*

- *Created commercial alignment, project accountability, management capability.*

***Global Business Manager, Purified Terephthalic Acid (1994 – 1996)***

*Leadership responsibility for \$500 million revenue global business.*

- *Coordinated strategic, operational and pricing decisions across Europe, Asia, Americas.*
- *Corporate approval of two major capital projects (\$700 million).*
- *Initiated transformational technology development project (project X).*

***Director of Strategic Planning (1993 – 1994)***

*Strategic planning support for business units across Amoco Chemical Company. Enabled strategic execution through capability evaluation and development.*

**AMOCO TECHNOLOGY COMPANY**

**1992 to 1993**

A venture unit within Amoco Corporation

***Director of Special Projects***

*Conducted valuation of high technology businesses in microlasers and biotechnology. Offered alternatives for disposal including partnerships, sale, IPO.*

**AMOCO CHEMICAL COMPANY**

**1980 to 1992**

***Sales Account Manager, Purified Terephthalic Acid (1991 – 1992)***

*Steward of long term relationships with major North American customers. Ongoing business of \$150 million per year growing at 5%. Negotiated settlement of \$100 million contract dispute.*

***Business Manager, Purified Terephthalic Acid, (1988 – 1991)***

*Created polyester value chain market analysis. Achieved corporate approval of three major investments.*

***Business Development Representative (1985 – 1988)***

*Commercialized new small volume product. Conducted acquisition evaluation of OPP film based on economic, strategic and market analyses.*

***Research Chemist (1980 – 1985)***

*Successfully developed novel process for 1,4-butanediol.*

**PURDUE UNIVERSITY**

**1979 to 1980**

**Assistant Professor of Chemistry**



**MARC C. FRANKENSTEIN**

1232 Cayetano Dr.  
Napa, California 94559  
(707) 812-3819

June 2, 2023

To: Ms. Neha Hoskins  
Clerk of the Board  
County Executive Office  
1195 Third Street, Suite 310  
Napa, CA. 94559  
[clerkoftheboard@countyofnapa.org](mailto:clerkoftheboard@countyofnapa.org)

Re: Letter of Recommendation  
Jay Kouba, Applicant  
Napa County Commission on Aging

Dear Ms. Hoskins:

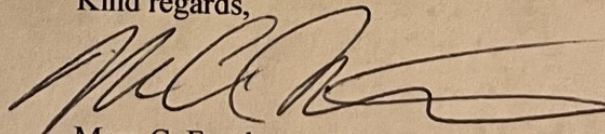
This letter is for the purpose of highly recommending Jay Kouba as an applicant to fill a current opening on the Napa County Commission on Aging.

I have grown to know and enjoy Jay's thoughtful intellect during the past year while both of us served on the 2022-2023 Napa County Civil Grand Jury. Jay's perspectives and contributions to discussions and investigations were invaluable towards fulfilling the collaborative pursuits of the grand jury. The same skills and abilities that benefited the grand jury would undoubtedly be valuable to the Commission on Aging. Jay attended the most recent past Commission on Aging meeting and expressed interest in the Commission's mission.

As the current Vice Chairperson for the Commission on Aging, it is my opinion the Jay Kouba would be valuable and welcome as a new member of the Commission.

Feel free to contact me if you have any questions or need further information.

Kind regards,



Marc C. Frankenstein,  
Vice Chairperson  
Napa County Commission on Aging