

2025 Calistoga HW/Ewaste/Shred/Compost Event Survey Results		
Have you participated in an up valley HHW event before?		
Yes	337	74%
No	117	26%
Total	454	100%
Do you have HHW, E-waste or Shredding?		
HW / Ewaste	104	23%
HW ONLY	90	20%
Ewaste only	48	11%
HW / Ewaste / Shred	47	10%
HW/Compost	38	8%
HW / Ewaste/Compost	33	7%
HW / Shred	20	4%
Shred Only	18	4%
Ewaste / Shred	11	2%
HW / Ewaste / Shred/Compost	11	2%
HW/Shred/Compost	10	2%
Ewaste/Compost	8	2%
Ewaste / Shred/Compost	8	2%
Compost Only	7	2%
Shred/Compost	1	0%
Total	454	100%
In What Up Valley Area do you live?		
Calistoga	322	71%
St. Helena	88	19%
County- Angwin	16	4%
County - Other	14	3%
Yountville	6	1%
County - Deer Park	4	1%
County - Pope Valley	4	1%
Total	454	100%
How did you find out about this event?		
BANNER DOWNTOWN	108	24%
NEWSLETTER MAILED WITH TRASH BILL	103	23%
CALISTOGA TRIBUNE AD	81	18%
WORD OF MOUTH	69	15%
CITY OR COUNTY EMAIL	21	5%
ST. HELENA STAR AD	19	4%
POSTER/FLYER AROUND TOWN	18	4%
ONLINE AD	14	3%
CITY OR COUNTY SOCIAL MEDIA	12	3%
OTHER	9	2%
Total	454	100%