

RCAAP Outreach & Engagement



Climate Action Committee

June 26, 2026



Outreach and Engagement Discussion

- RCAAP Engagement to date
- Engagement Activities
- Key Insights from Opening Survey
- Outreach Discussion Guiding Questions



RCAAP Outreach and Engagement



Photo Credit: City of Calistoga

- Successful implementation of the RCAAP will rely on continued participation from local government leadership and staff, individuals, businesses, community organizations, professional and trade groups, advocacy organizations, and partners.
- Regional coordination with partners will facilitate regular sharing of updates on progress, funding opportunities, resources, and ways to participate.
- Many RCAAP strategies are directly connected to communities, programs, and current and future incentives, making clear and accessible communication essential for equitable participation.



RCAAP Outreach and Input



Photo Credit: City of American Canyon

Throughout the RCAAP planning process, the project team sought input from community members to support the RCAAP in the following ways:

- Guide the identification of key priorities for climate action and adaptation efforts.
- Tailor strategies to address specific local challenges and opportunities.
- Shape the RCAAP to ensure actions benefit all members of the community.
- Ensure greater community support for implementation.



Engagement Activities

- Online survey - May to August 2024
- Website and coordinated press releases and social media posts
- Two Community meetings, one in-person and one virtual - July 2024
- Six Stakeholder focus group meetings – July/August 2024
- Four in-person Open House Workshops, one in each of the following cities – Yountville, American Canyon, Napa, and Calistoga – August/September 2025
- Public Draft comment period online – August/September 2025
- Advertising of meetings and public discussions of RCAAP related topics at the Napa County Climate Action Committee



Photo Credit: City of Calistoga



Survey Insights



Photo Credit: City of American Canyon

- Widespread Support for Climate Action
- Urgency is Needed
- Economic and Development Concerns
- Stable, Reliable, Clean Energy Grid
- Concern about plastic use in daily life
- Desire Education and Community Participation
- Focus on Health of Ecosystems
- Better Understand needs of Diverse Communities



Discussion Questions



Photo Credit: City of Calistoga

1. How do we build on the outreach and engagement that has taken place?
2. How can outreach and engagement be improved?
3. Should outreach and engagement be tailored for sustainability overall or for specific prioritized measures?
4. What type of engagement will be needed during the first 3 years of RCAAP implementation?
5. How do we consider vulnerable populations, equity, and environmental justice in decision making?



Discussion Questions

6. Should capacity building be a priority?
7. How do we best build trust with stakeholders?
8. Who are our strongest partners?
9. Who do we need to build partnerships with?
10. Are demonstration projects desirable?
11. Which existing programs need more visibility and community engagement?



Photo Credit: City of Calistoga



Thank you

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