Application for Appointment to Board, Commission, Committee, Task Force or Position

Submit Date: Dec 09, 2024

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

Public Records Act

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

Form 700 Conflict of Interest Code California Fair Political Practices Website

Willell Boards wot	uld you like to a	apply for?		
Napa County Commis				
Category of Memb	pership for Whi	ch You Are Applyi	ng	
Yountville Town Coun	ncil Member - Indiv	ridual concerned with	community of ac	ging adults
Profile				
rione				
Robin	S	Mckee-cant		
irst Name	Middle Initial	Last Name		
mail Address				
mail Address				
			Suite or Apt	
Home Address Yountville			CA	94599
Home Address Yountville City			·	94599 Postal Code
Home Address	al district do y	ou reside in? *	CA	
Home Address Yountville City	al district do y	ou reside in? *	CA	
Yountville City Which supervisori			CA State	Postal Code

Molly's Angels Employer	Development	Administration Occupation
Education/Experienc	,	оссирации
<u> </u>		
	donor data base, campaign recers. Certification earned for Ment	al Health First Aid for Seniors, 2024
Name and occupation	-	: 12 months, if married. (For
John Cant, Retired, Worl	ks part time driving for Molly's A	ngels
Resume		
Robin_McKee-		
Cant_2024.11.pdf Upload a Resume		
Robin_McKee-		
Cant_CoA_Reco.docx Letter of Recommendation or Supplem Attachments	nental	
Professional or occu status	ipational license, date of is	sue, and expiration including
Earned 2024 Certification	on for Mental Health First Aid for	Seniors
References: Provide		

Community Participation

Devereaux Smith,

Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.

Pamela Reeves,

Janet Gotch,

I am an elected official in Yountville, serving on a Town Council that represents a community whose average age is 64.5, and trending upwards. The Town faces mobility and housing affordability issues - especially since many of our seniors are (or will be) downsizing to agein-place. As the Town is actively working on housing solutions, I am lobbying for affordable homes for seniors who wish to downsize, and I want that housing to be combined with muchneeded workforce housing because I believe it will support a richer fabric that strengthens the community. Yountville is also a designated Blue Zone community, so I give full support to programs for seniors to keep them active, healthy and engaged. I also serve as a board member on NVTA, where we are looking at how senior transportation can be more readily available and affordable throughout the valley. As a resident in Yountville, and in particular, a 55+ manufactured home (mobile home) community, I am a friend and neighbor to many who are "aging in place". My immediate neighbors range from 75-98 years in age. Homes here, and in many similar communities, are master metered - so no one is billed directly for utilities by PG&E. Because of this, there are many who "fall through the cracks" since they do not show up in PG&E's low-income demographic, which many agencies use for discount program qualification purposes. This is an issue I want to address and tackle within this commission, should I be selected for the role. Lastly, I work and volunteer my time in senior living establishments such as the Yountville Veterans Home, Aegis Living and Holiday Redwood Retirement Residence, and with Molly's Angels. As a vocalist, I use music to connect with seniors and to help them keep youthful memories alive.

Nature of activity and community location

As explained above, I reside and serve in Yountville, and I volunteer on a board that serves Napa County. I also work as a professional singer, where I perform shows selecting music from the 40's-70's, to help stimulate and support memories, and to bring joy.

Other County Board/Commission/Committee on Which You Serve/Have Served

In addition to serving on the Town Council in Yountville, I am a board member on NVTA, where we are looking at how senior transportation can be more readily available and affordable throughout the valley.

Public Actions that may impact Credit Rating (List all court or other public administration actions impacting your credit rating within the past ten (10) years)

None

Electronic Signature Agreement

I meet the criteria required to serve in this position.

Yes ○ No

I declare under penalty of perjury that the foregoing is true and correct.

⊙ Yes ○ No

Please Agree with the Following Statement

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

✓ I Agree

Electronic Signature (First M. Last)

Robin S Mckee-Cant

Date

12/9/24

ROBIN MCKEE-CANT

Yountville, CA

PROFESSIONAL SUMMARY

Seasoned administrative assistant with over a year of dedicated service supporting mission-driving organizations. Proficient in managing office operations, coordinating events and maintaining donor and client databases. Adept at creating compelling copy for appeals and marketing materials, and in event planning/venue logistics, project management. Clear-concise communicator dedicated to customer service to foster strong and positive stakeholder and workplace relationships. Professional experience in destination and hospitality sales.

NON PROFIT WORK HISTORY

NON-PROFIT, DEVELOPMENT COORDINATOR

Molly's Angels, Napa, CA

3/2024 - Current

- Care Calls, as assigned Donor database maintenance
- Appeal/donation recording
- mail merge receipt/acknowledgement generation

NON-PROFIT, EXECUTIVE ASSISTANT/PROJECT MANAGER

St. Helena Public Winery Friends and Foundation

10/1/2023 - 6/30/24

- Provide organizational assistance to the Board of Directors
- Assist in planning, organizing and executing fundraising events, venue selection/coordination, vendor management, program design, registration processing, patron communications, sponsor solicitation
- Database management and donation recording
- Communication/Copy writing appeal creation, digital communication, website, social media
- Scheduled and organized board meetings, sending notices, agendas and meeting minutes
- Managed incoming and outgoing correspondence

NON-PROFIT, VOLUNTEER/CO-CHAIR

Dry Creek-Lakoya Home Winemaker Classic

2019, 2020

- Managed annual fundraising event, venue selection, winemaker communication, program design, registration technology, volunteer recruiting and retention, wrote on-air script content for all contributors including event MC, landowners, winery stakeholders and CalFire officials
- Project management
- · Event marketing, social media

LEADERSHIP & PROFESSIONAL EXPERIENCE

Town of Yountville, Elected Official, 4 Year Term

12/1/22-Current

Vice Mayor Elect

- Chair, Emergency Preparation Committee
- Vice Chair, Napa Valley Tourism Improvement District
- Board Member, Napa Valley Transportation Committee

ALIGN FINANCIAL

Office Administrator, Client Services

7/20 - 10/2023

- Provide exceptional customer service to high-net-worth individuals
- Front office management
- Managed advisor calendar and phones
- Handle client requests; money movement, deposits
- Onboard new clients, completing banking forms to open new accounts

CELAYA LAW

Office Administrator, Client Services, Marketing Support

3/18 - 6/2020

- Planned and executed workshops and webinars
- Oversaw digital marketing, ads, direct mail campaigns, social media, data base
- Designed & wrote copy for brochures, newsletters, and scripts for video promotions
- Managed attorney calendars, phones, and general office email
- Vendor management & office furnishing and purchasing
- Responsible for client engagement and referral programs

NAPA VALLEY WINE TRAIN

Group Sales Manager

5/16 - 2/17

- Planned and managed client relationship events (Wine Clubs, Yelp, Google, Pandora)
- Created packages for private and semi-private group events, working with outside companies to build multi-day programs
- Responsible for working national leads and achieving quarterly sales goals
- Documented all client communication in sales data base
- Developed and fostered partner relationships to execute familiarization tours (FAMS)

FOLIO FINE WINE PARTNERS

Executive Assistant to Michael Mondavi

2/14 - 2/16

- Supported executive, acted as liaison for sales team and distributors
- Calendar and travel management for executive and family
- Scheduled and coordinated conference rooms, VIP trade tastings and personal events, at vineyard, in guest cottage, or at the Mondavi's private residence.
- Hosted VIP groups on family's behalf, extending gracious hospitality
- Managed emails, meeting minutes, expense reports
- Coordinated family foundation meetings, generated reports to track charitable giving
- Copy editing and ghost writing for wine club newsletters
- Coordinated vendors and event staff

SONOMA COUNTY TOURISM

National Sales Manager, Western Region

12/06 - 11/13

- Planned & hosted FAMS and site inspections for corporate event planners, sales clients, and VIP influencers, and coordinated tradeshows
- Collaborated with Sonoma Country Vintners and Wine Grape Growers for annual events, hosting trade tastings and public events to elevate brand awareness
- Wrote and edited copy for itineraries, brochures
- Solicited hotel and winery partnerships for trade shows; negotiated/executed sponsorship agreements
- Generated and executed trade show concepts and themes

CONTINUED ED/CERTIFICATIONS

Mental Health First Aid for Seniors, 2024 Public Service Ethics, CA, 2024 CA Public Notary, 2018-2023 Convention Industry Council, CMP Accreditation

COMMUNITY VOLUNTEERING

Tug McGraw Foundation, Fall Soiree, 2023 Fundraising for Highway 29 Media, 2023, 2024 Yountville Arts Commission, 2020-2022 QVH Foundation, Emcee/Scriptwriter, 2014, 2015

TECHNICAL SKILLS

Apple, Outlook, Microsoft Suite, WIX, Mail Chimp, Constant Contact, Canva, QuickBooks, PowerPoint, Sales Force, Box, DropBox, WordPress, Publisher, Adobe Suite, Little Green Light, Donor Perfect, photography, social media



Molly's Angels of Napa Valley | 433 Soscol Ave., Suite A-100, Napa, CA 94559

Napa County Commission on Aging

December 9, 2024

Dear Members of the Napa County Commission on Aging,

I am pleased to offer my strong support for Robin McKee-Cant's appointment to the Napa County Commission on Aging. Robin exemplifies the kind of visionary and compassionate leadership that is essential to addressing the needs of our growing senior population in Napa County.

Robin has a remarkable ability to understand and advocate for the unique challenges seniors face. She has demonstrated this understanding through her work as a elected member of the Town of Yountville Town Council and as a board member of the Napa Valley Transportation Authority, where she has thoughtfully explored and advocated for mobility and accessibility initiatives that benefit older adults.

Her collaborative spirit and commitment to equitable solutions are evident in her efforts to ensure seniors are supported in low-income assistance programs. Robin is a dedicated volunteer with several senior organizations including the Yountville Veterans Home and Molly's Angels.

I have no doubt that Robin McKee-Cant's energy, vision, and steadfast dedication to Napa County's aging population will make her an invaluable asset to the Commission. I wholeheartedly encourage her appointment, confident that she will bring insight, innovation, and purpose to this vital role.

Sincerely,
Devereaux Smith, MPA
Executive Director, Molly's Angels

EIN: 31-1675725