



A Tradition of Stewardship
A Commitment to Service

County Executive Office

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Ryan J. Alsop
County Executive Officer

Date: October 7, 2024

To: Ryan J. Alsop
County Executive Officer

From: Becky Craig
Assistant County Executive Officer

Subject: Petition Count for the Renewal of the Napa Valley Tourism Improvement District

This is the official tally of the total number of ballots I received to date regarding the renewal of the Napa Valley Tourism Improvement District (NVTID) for an additional ten years commencing June 16, 2025 and expiring June 15, 2035. The statutory requirement is 50% favorable response of the weighted petitions, and the final tally resulted in a weighted vote exceeding 70% of lodging entities in favor of the renewal. Weighted votes were based on the annual TID receipts during the fiscal year 2022-23.

Jurisdiction	# of Lodging Entities	# of Votes Received	% of total weighted votes
City of St. Helena	29	6	4.81%
City of Napa	49	13	31.33%
Town of Yountville	11	3	7.22%
City of American Canyon	3	3	2.30%
City of Calistoga	38	8	10.90%
Unincorporated County	97	16	15.30%
Totals	227	49	71.86%