Napa County Older Adult Rental Assistance Pilot Program

Pilot Program Overview

Tuesday December 5, 2023

BAHFA Rental Assistance Pilot Program

Need for Prevention

36,800 = Bay Area 22/23 PIT **506** = Napa County 22/23 PIT

At-Risk is estimated to be 10-15x those counts

Among Older Adults, the triggering event is financial or health crisis.

Seniors are the **fastest growing** homeless population: 108%

Program Goals

Prevention for extremely low income senior residents

Learning focused on senior population & long term support.

Create a blueprint for Bay Area Counties for senior-focused homelessness prevention

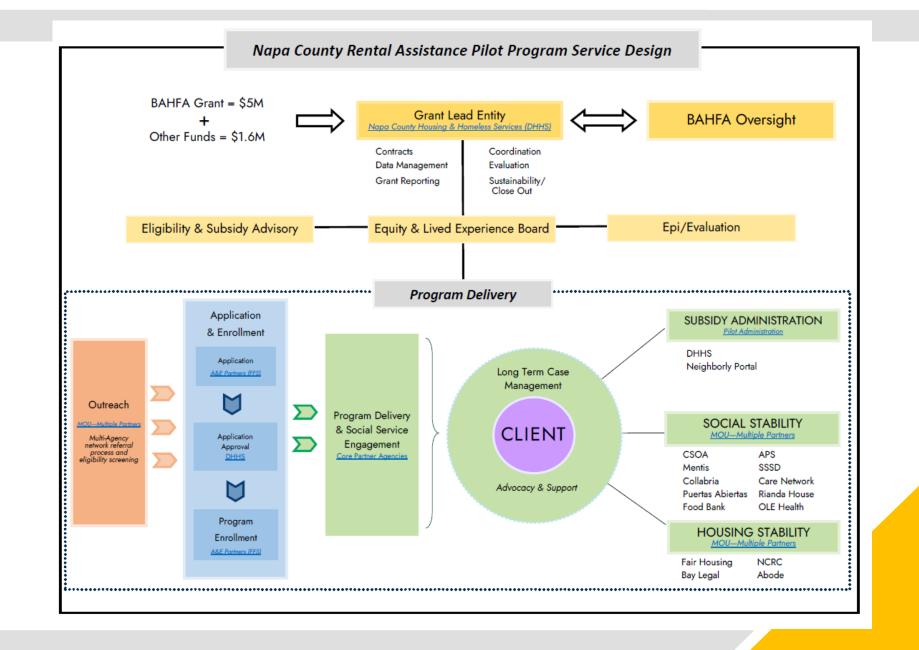
Program Elements

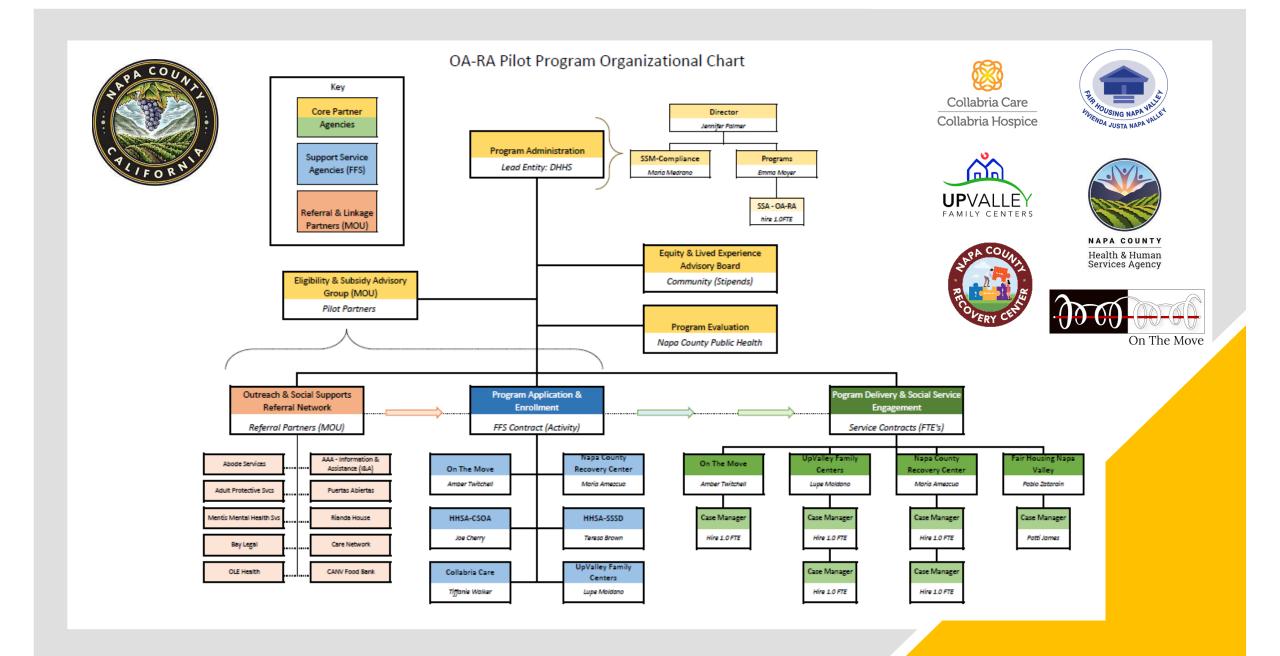
Equity-focused outreach and enrollment

Interventions: 48 months aid, support services

Efficiency: reduced administrative burden and barriers for participants.

Evaluation: Create metrics and report regularly.



















Why Napa?

- 1. Napa County has a significantly higher rate of older adults than the Statewide average.
- 2. Napa County has had the highest number of recent disasters in the State.
- 3. Philanthropic aid in Napa County is significantly lower per capita compared to other Bay Area Counties: \$812 pp in Napa compared to \$11,000 pp in San Francisco and \$4,000 pp in Alameda.
- 4. Innovation moves at the speed of trust.