

Application for Appointment to Board, Commission, Committee, Task Force or Position

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

Public Records Act

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

Form 700 Conflict of Interest Code  
[California Fair Political Practices Website](#)

Please note that appointees may be required by state law and county conflict of interest code to file financial disclosure statements.

Which Boards would you like to apply for?

Napa County Behavioral Health Board: Submitted

Category of Membership for Which You Are Applying

Member

Profile

Elizabeth	H	Marks
First Name	Middle Initial	Last Name

[Redacted]
Email Address

[Redacted]		
Home Address	Suite or Apt	
NAPA	CA	94558
City	State	Postal Code

Which supervisorial district do you reside in? \*

☒ District 2

To find your supervisorial district go to <https://www.countyofnapa.org/2051/Find-my-supervisor-and-district> and enter your address.

[Redacted]
Primary Phone

NA	Retired	NA
Employer	Job Title	Occupation

## Education/Experience

BA Economics UC Davis 20 Years employment in nonprofits in Napa County 8 1/2 years employed at Mentis as Development Director Leadership Napa Valley Graduate, Class 31

## Name and occupation of spouse within the last 12 months, if married. (For conflict of Interest purposes)

Peter Marks Wine Educator

## Resume

[Liz Marks Resume 2024.pdf](#)

Upload a Resume

[Marks Letter of Rec Rob Weiss.pdf](#)

Letter of Recommendation or Supplemental Attachments

## Professional or occupational license, date of issue, and expiration including status

NA

## References: Provide names and phone numbers of 3 individuals who are familiar with your background.

Elizabeth Healy, The Doctor, VP of Government Affairs, amb,  
N S Executive Director, Rob Weiss, Mentis Executive Director,

## Community Participation

### Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.

I am excited about the possibility of joining the Napa County Behavioral Health Board because I am passionate about improving mental health services and supporting individuals facing mental health challenges in our community. As someone who raised funds for over 20 years for Napa's nonprofits, I am deeply committed to advocating for vulnerable populations. I recognize the importance of accessible, high-quality care for those who are often overlooked or underserved. Additionally, I have firsthand experience attempting to find help when my adult child was in crisis and not knowing where to turn. By serving on the Behavioral Health Board, I would have the opportunity to contribute my time and skills to help shape potential initiatives that can directly enhance the mental health resources available to Napa County residents. I understand that mental health is a multifaceted issue that requires a collaborative approach to develop effective strategies for prevention, treatment, and ongoing support. One issue I recognize now is that the County and its' contracted partners have many programs and solutions, but the public is not aware of what is available. I hope to contribute to the ongoing efforts to reduce stigma, increase access to care, and promote mental well-being across the county. After working at Mentis for 8+ years gaining an understanding of the full continuum of programs from prevention to treatment, I believe I can make a positive impact. I would be pleased to bring new perspectives and ideas to the table, helping to shape the future of mental health care in Napa County.

Elizabeth H Marks

**Nature of activity and community location**

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City of Napa, Senior Advisory Commissioner 2 year term beginning August 2024 Napa  
Methodist Church, Compassion Ministries Lead

**Other County Board/Commission/Committee on Which You Serve/Have Served**

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None

**Public Actions that may impact Credit Rating (List all court or other public  
administration actions impacting your credit rating within the past ten (10)  
years)**

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None

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**Electronic Signature Agreement**

**I meet the criteria required to serve in this position.**

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☒ Yes ☐ No

**I declare under penalty of perjury that the foregoing is true and correct.**

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☒ Yes ☐ No

**Please Agree with the Following Statement**

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**By checking the "I agree" box below, you agree and acknowledge that 1) your  
application will not be signed in the sense of a traditional paper document,  
2) by signing in this alternate manner, you authorize your electronic  
signature to be valid and binding upon you to the same force and effect as a  
handwritten signature, and 3) you may still be required to provide a  
traditional signature at a later date.**

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☒ I Agree

**Electronic Signature (First M. Last)**

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Elizabeth H Marks

**Date**

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12/27/2024

# Liz Marks

**Napa, CA 94558**

Accomplished philanthropy professional with successful track record in Northern California regional community-based organizations. Local leader offering a unique business perspective to strategize expansion of the mission and impact for non-profit organizations. Compassionate member of Napa Community with concern for every resident's health and wellbeing.

Team player • Goal-Oriented • Inspirational • Relationship Management  
Donor Centric • Strategic Thinker and Influencer • Connector  
Accountable • Intermediate Spanish • Microsoft Office Suite

## Accomplishments

- Assisted Mentis team in 2023 to secure \$1M gift for capital campaign.
- Produced 2021 virtual mentis gala during Covid raising over \$200,000.
- Grew individual and business donations at Mentis from \$100,000 to \$640,000
- Created new strategy at Mentis to focus on relationship management.
- Graduated from Leadership Napa Valley May 2018, Class 31.
- Exceeded 100% of major gift goal every year from 2006-2012 at Cope Family Center.
- Led the community-based effort to open the St. Helena Family Center and the American Canyon Family Center from 2003 to 2006.
- Earned numerous top sales representative awards at Oracle Corporation, Digital Equipment Corporation and Consilium, Inc.

## Experience

### **Senor Advisory Commission, City of Napa**

#### **August 2023 to Present – Commissioner (volunteer)**

Act in an advisory capacity to the Senior Center Staff for the betterment of older adults in the community.

### **Mentis, Napa's Center for Mental Health Services**

#### **2023 to 9/2024 Capital Campaign Director**

Responsible for leading capital campaign to raise \$14M for new Mentis Wellness Campus.

#### **2016 to – 2023 Development Director**

Responsible for management of all development and marketing programs. Create one-year plan to achieve fiscal year goals including increasing number of donors and donor retention. Manage staff and volunteer committees to achieve objectives. Develop and implement annual campaigns and signature gala. Responsible for donor relationship management. Oversee marketing plan to raise awareness of Mentis as the mental health champion in Napa County. Oversee Mentis social media and website content. Participate on Mentis leadership team.

**Marks Mohn Associates, 2013 to 2016 - Principal Consultant**

Marks Mohn Associates specializes in assisting non-profit organizations to grow their investor and sponsorship base. Marks Mohn Associates transfers skills to permanent staff to ensure long term sustainability. Train boards to engage in development process.

- Clients include Mentis, Children's Nurturing Project, Community Resources for Children, Children's Health Initiative, Solano-Napa Habitat for Humanity, Salvation Army Napa, Community Action North Bay, Napa Valley Education Foundation and Osher Lifelong Learning Institute at Sonoma State University.

**Cope Family Center, 2006 to 2013 - Major Gifts Officer**

Responsible for managing and growing Cope's giving clubs for individuals and businesses. Execute direct solicitations of large gifts (\$1,000 to \$25,000). Develop and manage annual fund campaigns. Plan and execute annual major investor celebration. Manage volunteer committees to achieve objectives. Manage annual thank-a-thon.

**New Level Group, 1/2006 to 11/2006 - Campaign Manager for Measure H and Measure G**

Responsible for managing the tactical implementation of campaign strategy for Measure H, Napa County Transportation Sales Tax (June 2006, 52% yes) and Measure G, Napa Valley Unified School District Bond Measure for Capital Improvements (November 2006, 57% yes). Managed local staff and coordinated all aspects of each campaign including local press, endorsements, fundraising for the campaign and volunteer management.

**One Family Network, 2003 to 2006 - Coordinator**

Coordinated a coalition of 5 family resource centers in Napa County to work toward a common goal to promote the family resource center concept in local communities. Led community steering committees in St. Helena and American Canyon to open a family resource center. Secured funding to open American Canyon Family Center.

**Oracle Corporation, 1994 to 1999 - Business Development Manager**

Government Sector Consulting Services

**Digital Equipment Corporation, 1987 to 1994 - Sales Executive**

Enterprise Computer Hardware

**Consilium, Inc., 1983-1987 – Sales Representative**

Manufacturing Software

**Education**

University of California, Davis, BA in Economics

The Fundraising School, Center on Philanthropy at Indiana University, Certificate in Fund Raising Management



December 10, 2024

Dear Behavioral Health Board,

I am writing this letter of recommendation for Liz Marks and fully support her application to join the board.

I believe she will make a good mental health board member for the following reasons:

- She is passionate about Napa County residents having access to mental health services.
- She understands the mental health system, both private and public, as well as understands the full continuum of care from prevention to treatment.
- She has firsthand knowledge about the frustration of trying to find help for a family member and is a strong advocate for ensuring access to care for all community members.
- She understands the challenges with service provision, including lack of funding.

I have worked in the mental health field for over 30 years in Napa County and have interfaced with the Mental Health Board in various ways during this time span. I believe the addition of Liz Marks to your board will be beneficial to the community for all the reasons stated above. Furthermore, her long tenure at Mentis gives her an extensive background in community mental health from an agency perspective.

Thank you for your consideration of this matter.

Rob Weiss, LCSW

Executive Director Mentis