



# Napa County

1195 THIRD STREET  
SUITE 310  
NAPA, CA 94559  
www.countyofnapa.org

Main: (707) 253-4580

## Legislation Text

---

File #: 23-0756, Version: 1

---

**TO:** Napa County Planning Commission  
**FROM:** Brian Bordona, Interim Director of Planning, Building & Environmental Services  
**REPORT BY:** Michael Parker, Planning Manager  
**SUBJECT:** Travel Demand Management Programs as Vehicle Miles Traveled (VMT) Mitigation

---

### RECOMMENDATION

Request: Receive an overview and presentation from Kate Miller, Executive Director, Napa Valley Transportation Authority about the agency's V-Commute Travel Demand Management Program.

Staff Recommendation: Informational and discussion item.

Staff Contact: Michael Parker, Planning Manager, (707) 299-1407 - michael.parker@countyofnapa.org

### EXECUTIVE SUMMARY

The Planning Commission will be provided a presentation and general overview of Napa Valley Transportation Authority's V-Commute Travel Demand Management Program as a means to reduce Vehicle Miles Traveled (VMT) for project mitigation purposes. Ms. Miller's presentation will include background on NVT's Travel Behavior Study to inform the Commission about who, why and where people travel in the County. Ms. Miller will also provide an overview of the V-Commute Travel Demand Management Program and how it can be used to reduce work and visitor trips working with employers. Ms. Miller will also include suggestions on how the new V-Commute program can meet VMT mitigation requirements associated with new and expanded developments.

As new winery proposals and modifications increasingly include VMT mitigation and other sustainability measures, a greater understanding of the program would be beneficial to PBES staff, the Planning Commission, as well as interested parties.

## **ENVIRONMENTAL IMPACT**

ENVIRONMENTAL DETERMINATION: This presentation and discussion is not a project defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

## **BACKGROUND AND DISCUSSION**

Formed in 1998 as a joint powers authority by the Cities of American Canyon, Napa, St. Helena, and Calistoga, along with the Town of Yountville and the County of Napa, the Napa Valley Transportation Authority (NVTA) serves as the County Transportation Agency for the County of Napa.

As the County-wide transportation planning agency, NVTA is responsible for programming federal and state funds for local projects, while prioritizing the County's short- and long-term transportation planning goals. NVTA works with key stake holders and all levels of government to improve Napa County's streets, highways, bicycle, and pedestrian facilities.

NVTA's Executive Director, Kate Miller, will provide the Planning Commission with a presentation and general overview of the Agency's Travel Demand Management Program as Development Mitigation. Today's presentation will cover: NVTA's V-Commute Program, and Travel Behavior Study.