



Napa County

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Legislation Text

File #: 21-569, **Version:** 1

TO: Board of Supervisors
FROM: Jennifer Yasumoto - Director Health & Human Services Administration
REPORT BY: JoAnn Melgar, Staff Services Analyst II
SUBJECT: Agreements for COVID-19 Community Immunity Outreach

RECOMMENDATION

Director of Health and Human Services requests approval of and authorization for the Chair to sign Agreements for the term July 1, 2021 through January 31, 2022 for COVID-19 Community Immunity Outreach and Engagement as follows:

1. Agreement No. 220048B with Community Health Initiative, Inc. for a maximum of \$152,420;
2. Agreement No. 220049B with Up Valley Family Centers of Napa County, Inc. for a maximum of \$61,894;
3. Agreement No. 220050B with On the Move, Inc. for a maximum of \$61,894;
4. Agreement No. 220051B with Napa Valley Child Advocacy Network, Inc. doing business as Parent-Child Advocacy Network, Inc. for a maximum of \$61,894; and
5. Agreement No. 220052B with Puertas Abiertas Community Resource Center for a maximum of \$61,894.

EXECUTIVE SUMMARY

On June 8, 2021, the Board approved Revenue Agreement No. 210376B with the California Government Operations Agency for a maximum of \$400,000 for the term May 1, 2021 through January 31, 2022 to respond to and mitigate the devastating effect of the COVID-19 pandemic on California, its economy, and residents.

The State required each county to develop a plan for this funding; Napa County submitted a plan for in-person outreach and engagement strategies that would fill existing gaps in services for vulnerable populations and geographically isolated individuals. The plan was approved by the State and staff released a formal application on May 24, 2021.

A team of internal staff and one external reviewer scored the applications and selected: Community Health

Initiative, Inc. (CHI), Up Valley Family Centers of Napa County, Inc., On the Move, Inc., Napa Valley Child Advocacy Network, Inc. doing business as Parent-Child Advocacy Network, Inc., and Puertas Abiertas Community Resource Center (collectively referred to as Contractors). The Contractors will work as a collaborative, with CHI taking the lead, to remove barriers to access to COVID-19 vaccines, reaching hard-to-reach residents countywide with information about COVID-19 prevention, vaccination registration, and how to access medical treatment.

The total funding to be distributed is \$399,996 for the term July 1, 2021 through January 31, 2022. All of the Contractors are local vendors.

FISCAL & STRATEGIC PLAN IMPACT

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|---|---|
| Is there a Fiscal Impact? | Yes |
| Is it currently budgeted? | Yes |
| Where is it budgeted? | Health and Human Services Public Health Division |
| Is it Mandatory or Discretionary? | Discretionary |
| Discretionary Justification: | While approval of these Agreements are not mandatory, they will allow the Contractors to provide in-person outreach and engagement strategies to fill existing gaps in services for vulnerable populations and geographically isolated individuals. |
| Is the general fund affected? | No |
| Future fiscal impact: | These Agreements terminate January 31, 2022. |
| Consequences if not approved: | If these Agreements are not approved, Napa County will be unable to utilize the funding from the State for the response to and mitigation of the devastating effect of the COVID-19 pandemic. |
| County Strategic Plan pillar addressed: | Healthy, Safe, and Welcoming Place to Live, Work, and Visit |
| Additional Information | N/A |

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

Revenue Agreement No. 210376B, which was approved by the Board on June 8, 2021, requires that the County:

- Reduce barriers for the population groups most impacted by the pandemic by supporting community members who want to receive the vaccine with the registration process and booking of appointments;

- Promote upcoming vaccine clinics (including mass site and mobile clinics);
- Work with existing clients, particularly those without a medical home, in understanding how to establish care with OLE Health, the sole Federally Qualified Health Center (FQHC) in the County of Napa and with the vaccine registration process; and
- Work with trusted community leaders and frontline workers to address vaccine hesitancy and fears by offering educational opportunities via grassroots outreach and engagement efforts.

Due to the limited time-frame within which these funds must be spent, the County released an application on May 24, 2021 and posted it on a County website. Notice of the grant opportunity was shared with an email list for prior Tobacco Master Settlement grant applicants, the Community Immunity Task Force, Vaccine Task Force participants and Community Organizations Active in Disaster.

A selection panel made up of 4 Public Health Staff and an external reviewer from Kaiser Permanente, selected five (5) applicants that will work together as collaborative, with Community Health Initiative, Inc. taking the lead. This collaborative will use innovative methods, including incentives, focused on removing barriers to access to COVID-19 vaccines, reaching at least 6,000 hard-to-reach residents countywide with information about COVID-19 prevention, vaccination registration, and how to access medical treatment.

- 1) Community Health Initiative, Inc. - Community Health Initiative, Inc. as lead agency, will register a minimum of 100 individuals for COVID-19 vaccine appointments and reach a minimum of 2,000 individuals through outreach and engagement efforts.
- 2) On the Move, Inc. - On the Move, Inc. will register a minimum of 250 individuals for COVID-19 vaccine appointments and reach a minimum of 1,000 individuals through outreach and engagement efforts
- 3) Up Valley Family Centers of Napa County, Inc. - Up Valley Family Centers of Napa County, Inc., register a minimum of 100 individuals for COVID-19 vaccine appointments and reach a minimum of 1,000 individuals through outreach and engagement efforts.
- 4) Napa Valley Child Advocacy Network, Inc. doing business as Parent-Child Advocacy Network, Inc. (ParentsCAN) - ParentsCAN will register a minimum of 100 individuals for COVID-19 vaccine appointments and reach a minimum of 1,000 individuals through outreach and engagement efforts.
- 5) Puertas Abiertas Community Resource Center (Puertas Abiertas) - Puertas Abiertas register a minimum of 100 individuals for COVID-19 vaccine appointments and reach a minimum of 1,000 individuals through outreach and engagement efforts. Puertas Abiertas will meet community members where they are; for instance, low income apartments, St. John the Baptist Catholic Church, Latino stores, Día de la Familia event, flea market, among other places.

All of the Contractors are local vendors.

SUPPORTING DOCUMENTS

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CEO Recommendation: Approve