



# Napa County

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## Legislation Details

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**File #:** 21-698      **Version:** 1

**Type:** Agreement      **Status:** Agenda Ready

**File created:** 7/15/2021      **In control:** Board of Supervisors

**On agenda:** 7/20/2021      **Final action:**

**Title:** County Executive Officer requests the approval of and authorization for the Chair to sign an agreement with Visit Napa Valley for a maximum of \$100,000 for the term July 1, 2021 through June 30, 2022 for the provision of direct digital impressions and marketing services related to destination marketing of Napa County as a visitor destination during and after the COVID-19 pandemic.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Agreement

Date	Ver.	Action By	Action	Result
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