



Napa County

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Legislation Text

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TO: Board of Supervisors
FROM: Minh C. Tran - County Executive Officer
REPORT BY: Leah Doyle-Stevens - BOS Staff Assistant
SUBJECT: Napa County Farmers Market Week 2021 Proclamation

RECOMMENDATION

Presentation of a proclamation to Cara Mae Woledge, Market Manager, Napa Farmers Market, proclaiming Farmers Market Week in Napa County from August 1 to August 7, 2021.

EXECUTIVE SUMMARY

A proclamation is being presented in recognition of Farmers Market Week in Napa County from August 1 to August 7, 2021.

FISCAL & STRATEGIC PLAN IMPACT

Is there a Fiscal Impact? No
Is the general fund affected? No
County Strategic Plan pillar addressed: Healthy, Safe, and Welcoming Place to Live, Work, and Visit

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

Farmers markets are proven to increase access to nutritious food, support healthy communities, and promote sustainability. Nationwide, farmers markets provide infrastructure to assist in the distribution of farm and value-added products, thereby contributing approximately \$9 billion each year to the U.S. economy. Napa County farmers

markets are dedicated to doing their part to address local food insecurity and last year provided over \$70,000 in food assistance to increase equitable access to local food by our low-income neighbors.

Presentation is meant to formally recognize the importance of expanding agricultural marketing opportunities at farmers markets that assist and encourage the next generation of farmers and ranchers, generate farm income to help stimulate business development and job creation, build community connections through direct farmer-to-consumer relationships across Napa County's diverse demographic and economic groups, promote healthy lifestyles, and expand agricultural diversity, sustainable and regenerative land management practices.