



Legislation Details (With Text)

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Type: Agreement **Status:** Agenda Ready

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On agenda: 7/9/2024 **Final action:**

Title: Approve and authorize Amendment No. 1 to Agreement No. 200063B with Napa Valley Vine Trail Coalition to extend the agreement term through June 30, 2025. (Fiscal Impact: \$55,000 Expense; Budgeted; Unincorporated Napa Valley Tourism Improvement District; Discretionary)

Sponsors: Board of Supervisors

Indexes:

Code sections:

Attachments: 1. Agreement

| Date | Ver. | Action By | Action | Result |
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TO: Board of Supervisors

FROM: Ryan J. Alsop, County Executive Officer

REPORT BY: Celeste Gonzalez, Management Analyst

SUBJECT: Amendment No. 1 to Agreement No. 200063B with Napa Valley Vine Trail Coalition

RECOMMENDATION

Approve and authorize Amendment No. 1 to Agreement No. 200063B with Napa Valley Vine Trail Coalition to extend the agreement term through June 30, 2025. (Fiscal Impact: \$55,000 Expense; Budgeted; Unincorporated Napa Valley Tourism Improvement District; Discretionary)

BACKGROUND

The Napa Valley Tourism Improvement District (NVTID) was established by the Napa County Board of Supervisors on June 15, 2010. The NVTID was formed under the provisions of the Property and Business Improvement District Law of 1994 (Streets and Highways Code Section 366et seq., hereafter "94 Act") to promote tourism throughout Napa County. The Unincorporated Napa Valley Tourism Governing Committee is charged with overseeing the share of the assessment funds generated in the unincorporated areas of the County in accordance with the Governing Policy approved by the Governing Committee on August 15, 2016, and

adopted by the Napa County Board of Supervisors on October 18, 2016.

On May 20, 2019, the Unincorporated Napa Valley Tourism Governing Committee (NVTID-U) received a report and request for funds from the Vine Trail Coalition. The Governing Committee recommended \$100,000 in Fiscal Year 2019-2020 towards the Vine Trail Capital Improvement Plan and the completion of the Vine Trail project. Further, the Governing Committee recommended an additional four fiscal years of 20% of total NVTID revenue after the set-aside for reserves. This funding has assisted with the design, engineering and construction of the ten needed sections of the Vine Trail. These ten sections are (south to north): Vallejo, American Canyon, Los Carneros, Napa/Coombsville, Oak Knoll District, Yountville, Oakville, Rutherford, St. Helena, and Calistoga.

On July 23, 2019, the Board of Supervisors approved a grant agreement with the Napa Valley Vine Trail Coalition to facilitate this funding for five fiscal years, through Fiscal Year 2023-2024, to support the design, engineering and construction of the ten needed sections of the Napa Valley Vine Trail.

The NVTID-U committee recommends the Board approve Amendment No. 1 to Agreement No. 200063B with Napa Valley Vine Trail Coalition to provide \$55,000 in funding for Fiscal Year 2024-2025 to continue its efforts to complete the Vine Trail.

FISCAL & STRATEGIC PLAN IMPACT

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|-----------------------------------|---|
| Is there a Fiscal Impact? | Yes |
| Is it currently budgeted? | Yes |
| Where is it budgeted? | Unincorporated Napa Valley Tourism Improvement District Fund 2070 |
| Is it Mandatory or Discretionary? | Discretionary |
| Discretionary Justification: | With approval of the proposed amendment, the Vine Trail Coalition will continue its efforts to complete the Vine Trail. |
| Is the general fund affected? | No |
| Future fiscal impact: | None |
| Consequences if not approved: | Without approval of the proposed amendment, the Vine Trail Coalition may need to scale back its efforts to complete the Vine Trail. |

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable