



Legislation Details (With Text)

File #: 23-0756 **Version:** 1

Type: Administrative **Status:** Agenda Ready

File created: 4/25/2023 **In control:** Planning Commission

On agenda: 5/3/2023 **Final action:** 12/31/2023

Title: Request: Receive an overview and presentation from Kate Miller, Executive Director, Napa Valley Transportation Authority about the agency’s V-Commute Travel Demand Management Program.

Staff Recommendation: Informational and discussion item.

Staff Contact: Michael Parker, Planning Manager, (707) 299-1407 - michael.parker@countyofnapa.org

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Indexes:

Code sections:

Attachments:

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TO: Napa County Planning Commission

FROM: Brian Bordona, Interim Director of Planning, Building & Environmental Services

REPORT BY: Michael Parker, Planning Manager

SUBJECT: Travel Demand Management Programs as Vehicle Miles Traveled (VMT) Mitigation

RECOMMENDATION

Request: Receive an overview and presentation from Kate Miller, Executive Director, Napa Valley Transportation Authority about the agency’s V-Commute Travel Demand Management Program.

Staff Recommendation: Informational and discussion item.

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EXECUTIVE SUMMARY

The Planning Commission will be provided a presentation and general overview of Napa Valley Transportation Authority's V-Commute Travel Demand Management Program as a means to reduce Vehicle Miles Traveled (VMT) for project mitigation purposes. Ms. Miller's presentation will include background on NVTA's Travel Behavior Study to inform the Commission about who, why and where people travel in the County. Ms. Miller will also provide an overview of the V-Commute Travel Demand Management Program and how it can be used to reduce work and visitor trips working with employers. Ms. Miller will also include suggestions on how the new V-Commute program can meet VMT mitigation requirements associated with new and expanded developments.

As new winery proposals and modifications increasingly include VMT mitigation and other sustainability measures, a greater understanding of the program would be beneficial to PBES staff, the Planning Commission, as well as interested parties.

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: This presentation and discussion is not a project defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

Formed in 1998 as a joint powers authority by the Cities of American Canyon, Napa, St. Helena, and Calistoga, along with the Town of Yountville and the County of Napa, the Napa Valley Transportation Authority (NVTA) serves as the County Transportation Agency for the County of Napa.

As the County-wide transportation planning agency, NVTA is responsible for programming federal and state funds for local projects, while prioritizing the County's short- and long-term transportation planning goals. NVTA works with key stake holders and all levels of government to improve Napa County's streets, highways, bicycle, and pedestrian facilities.

NVTA's Executive Director, Kate Miller, will provide the Planning Commission with a presentation and general overview of the Agency's Travel Demand Management Program as Development Mitigation. Today's presentation will cover: NVTA's V-Commute Program, and Travel Behavior Study.