

**Requested Grant Amounts for Main Category 1:
Tourism Generating Arts and Culture Organization**

Name of Organization	Subcategory	Use of Grant Funds	Amount Requested	Andrea	James	Evy	David	Jesse	Teresa	Jeff	Average Score	%	Award Recommendation
Music in the Vineyards	Special Programs & Projects	Education and Community Engagement program: MITV Connects. Designed to build on the success of existing MITV programs, MITV Connects will consist of three core components: a new Junior Fellows program for high school students coached by MITV professionals; an expanded series of community outreach performances; and an expanded series of family-friendly and educational offerings for the public.	\$18,755	N/A	65	67	73	75	74	60	69.0	92.0%	\$18,755
Napa Valley Festival Association	Special Programs & Projects	How I See Music - An educational workshop, visual arts exhibition, and live music performance. Starting with a series of music-driven deep listening and spontaneous painting workshops for students and seniors it then culminates in the exhibition of a curated selection of artwork created by workshop participants projected on largescale LED screens onstage at Festival Napa Valley. Includes monthlong admission free multimedia gallery installation at CIA/Copia of artwork produced in the workshops.	\$27,500	N/A	75	66	67	72	75	58	68.8	91.8%	\$27,500
Napa Valley Museum	Special Programs & Projects	seven exhibitions covering art, culture, geography, ecology, and climate change: - Tiki Dreams: From Faraway Fantasy to Pop Culture Phenomenon - The Great California Road Trip 1962 - Pollyanna Valley - Buzzed: the Beauty and Nature of Bees - Regional Artist Showcase - Annual Student Art Show - Wildflower Watercolors by Sophie Alstrom Mitchell	\$27,500	N/A	65	66	73	72	68	63	67.8	90.4%	\$27,500
di Rosa Preserve	Capital Improvement	Funding to build upon the ADA and facilities safety improvements from the 2022-23 ACAC grant. Includes two essential projects: continued renovation of the stairway between the Courtyard and Gallery 2, and the installation of automated ADA door openers for the rear entrances to Gallery 1, Gallery 2, and the Residence.	\$25,000	N/A	60	70	67	68	53	57	62.5	89.3%	\$25,000
di Rosa Preserve & Shakespeare Napa Valley	Collaborative	Shakespeare Summer Stroll - program provides a site-integrated presentation of scenes and monologues from some of Shakespeare's most beloved plays, interwoven with the outdoor sculptures and spaces at di Rosa.	\$20,000	N/A	70	58	69	70	61	64	65.3	87.1%	\$20,000
Napa County Historical Society	Special Programs & Projects	A City of Immigrants: Building Heritage Tourism - an exhibition that explores the tapestry of historic documents, ephemera, and heirloom stories regarding Napa Valley's historic immigrants and their contributions to our cultural landscape. The exhibit draws upon the collections of the Valley's heritage organizations and sets up displays at multiple locations building powerful narratives about the diverse populations and often untold stories of Napa.	\$17,325	N/A	75	67	60	69	73	44	64.7	86.2%	\$17,325
Napa County Historical Society / St. Helena Historical Society / Napa Valley TV	Collaborative	Building Heritage Tourism in Napa Valley - creates a collaboration between the NCHS and SHHS with partner Napa Valley TV that employs core organization programs including lectures, exhibits, and a heritage poster to amplify outreach, coordinate strengths and expertise, and create a new product that showcases Valley heritage.	\$18,634	N/A	70	67	66	71	62	43	63.2	84.2%	\$3,394
Napa Valley Shakespeare Festival	Special Programs & Projects	Echoes of the Napa Valley: Tulocay Project - brings history to life through a free location-activated audio tour with sites throughout Napa. By downloading the free app Otocast, these performances may be accessed by walking, driving or listening from your home to original pieces commissioned from writers inspired by many of the fascinating stories that woven together create a tapestry of the early Napa Valley.	\$3,750	N/A	64	54	71	70	44	50	58.8	78.4%	\$0

di Rosa Preserve	Leadership & Professional Development	A series of cultural competency workshops provided by Xulio Soriano and Movimiento Cultural de la Union Indigena. Trainings provide opportunity for staff to come together with the common goal of gaining cultural competency and cultural sensitivity.	\$1,600	N/A	50	30	50	50	14	30	37.3	74.7%	\$0
Napa Valley Writer's Conference	Special Programs & Projects	5-day community programming - classes feature the work of the faculty poet and fiction writer who read publicly each evening. Also includes a free "poetry encounter," in which members of the public can drop in for an hour of brief readings, mini-talks, and fun poetry-writing exercises.	\$10,785	N/A	40	41	71	60	51	55	53.0	70.7%	\$0

Total Tourism Generating Funds Available: \$139,474

Total Amount Requested: \$170,849

Total Recommended Grant Awards: \$139,474

Remaining Balance: \$0