
Discussion Agenda

Napa Stakeholder Interview – (Sector)

August 25, 2023

12:00 PM Pacific Time (US and Canada)

Log-in Information: <https://sample.com>

Phone Option: Dial by your location -

- +1 (123) 123-1234 US

1. Welcome and Greetings, Introductions
2. Background Information
 - a. Interview purpose, process, and planned outcome.
 - b. Common terms (SGMA, GSA, GSP)
 - c. *Discussion Questions*
 - Tell us a little about you/your organization/entity/personal role in the County.
 - What is your overall picture of water in the County? What brings you to a conversation about groundwater?
 - Tells us about the ways you/your organization/entity have been engaged in Napa County's implementation of SGMA?
 - Has/how has your engagement changed overtime?
3. Communications and Engagement

Discussion Questions

 - One of the requirements of SGMA is for community outreach and for GSAs to have and implement a communications and engagement plan. To what extent is this something you are familiar with?
 - What are the types of communications, outreach and engagement, related to the Napa GSA's work you have observed?
 - How effective has it been?
 - What types of "lessons learned" can we draw from the efforts that have occurred so far?
 - Thinking about moving forward with implementation of the GSP, in what ways should the approach to communications and engagement evolve?

- Thinking about communications and engagement approaches in general (not just related to this process or groundwater) what are some examples of outreach approaches you have liked, and why?
- For you and the individuals you engage with, what are the preferred ways of communicating? For example, text messages, emails, websites, mailers, etc.
- What types of informal materials (pamphlets, posters, etc.) would be most useful for you to have?
 - What would you suggest for the audiences you engage with?
- Given there are numerous different languages spoken in Napa County – to what extent would it be useful to develop additional materials for outreach and engagement efforts? Which languages should be prioritized?
- What, if anything else, might be needed to support and/or enhance your understanding of the various activities taking place within implementation of the GSP and the communications effort around these activities.

4. Other Process Issues

Discussion Questions

- Thinking about communications and engagement, how should we define success?
- What else should we be thinking and asking about?
- What advice and suggestions are you able to offer as we reach out to others in the County?

5. Closing Thoughts