

# NAPA COUNTY'S ENHANCED TOBACCO MASTER SETTLEMENT AGREEMENT (MSA) FUNDING RECOMMENDATIONS

Presentation for Board of Supervisors

May 16, 2023



NAPA COUNTY  
Health & Human  
Services Agency



# MSA BACKGROUND

- For over two decades, the Board of Supervisors (Board) has made the County's MSA funding available to community-based providers to help support safety-net services
- The County has delegated management of the MSA grant process to Health and Human Services Agency (HHS) since 2006
- The Board increased the amount of available funding for grant awards by \$1.0M for a 5-year period from FY 20-21 through FY 24-25 to \$2.1M annually (historically \$1.1M/year) and \$1.5M is set aside for FY 25-26 = \$12M over 6 years
- Per Board direction, resumed multi-year awards last year



# MSA GRANT PROCESS OVERVIEW

- Maximum Funding Available for “New” Awards = Approx. \$1.2M for FY 23-24, \$850K for FY 24-25, and \$600K for FY 25-26
- To Maximize Proposals/Awards – First Time – This Year’s MSA Process Leverages Other Categorical Funding Made Available Through a Coordinated Parallel Process
- MSA → for Housing Instability, Food Insecurity, and Physical Healthcare
  - *Mental Health Services Act (MHSA) → for Behavioral Healthcare (BH) - \$1.2M made available for FY 23-24 – Separate RFP Process Resulting in 7 BH Proposals Being Funded*
- Effectively doubling overall funding for grant awards



# FUNDING RECOMMENDATIONS OVERVIEW

- Result = 14 Proposals Recommended for Funding out of 14
  - @100% – 95% – 90% of Funding Requested
- Distribution Across All Three Categories:
  - Housing Instability=5, Food Insecurity=4, Physical Healthcare=4, Housing & Physical Healthcare=1
- “New” MSA Awards = > \$2.3M over 3 years (Exhibit A):
  - FY 23-24 = \$1,209,129
  - FY 24-25 = \$769,991
  - FY 25-26 = \$358,228



# EXISTING MSA GRANT AWARDS

## (MULTI-YEAR AWARDS MADE IN 2022)

- “Existing” Prior Multi-Year Grant Awards Continue @ > \$1.7M:
  - FY 23-24 = \$1,050,121
  - FY 24-25 = \$675,729
- 10 Proposals; 8 Community-Based Organizations (Exhibit B)
- Across All Categories and Directed at Wide-Range of Populations



# MSA PROPOSALS

**Presentations (1 to 2 minutes) from the Organizations Representing  
the 14 Proposals Recommended for Funding**

**(in Alphabetical Order by Organization)**



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# MSA PROPOSALS

## Abode Services

*Scott Wagner, Director of Housing and Services*

### Proposal 1: Napa Housing Services Team Vehicle

Recommended Funding = FY 23-24 = \$58,614



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# MSA PROPOSALS

## Catholic Charities

*LaSette Sewell, Director – Funding Partnerships*

### Proposal 2: Napa Nightingale

Recommended Funding = \$207,616 (Multi-Year Award)

FY 23-24 = \$86,669

FY 24-25 = \$68,235

FY 25-26 = \$52,712



# MSA PROPOSALS

Cope Family Center

*Colleen Masi, Program Director*

Proposal 3: Feeding Families: Food Insecurity Support

Recommended Funding = \$112,500 (Multi-Year Award)

FY 23-24 = \$37,500

FY 24-25 = \$37,500

FY 25-26 = \$37,500



# MSA PROPOSALS

Fair Housing Napa Valley

*Pablo Zatarain, Executive Director*

Proposal 4: Homeless Prevention

Recommended Funding = FY 23-24 = \$125,000



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# MSA PROPOSALS

## Feeding it Forward

*David Busby, Executive Director & Sean Pramuk*

### Proposal 5: Food Recovery & Minimizing Food Insecurity

Recommended Funding = FY 23-24 = \$184,410



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# MSA PROPOSALS

## Ole Health

*Dr. Amin, Director of Dental Services & Martha Nichols, Grants Manager*

### Proposal 6: Dental Care Coordination

Recommended Funding = \$215,202 (Multi-Year Award)

FY 23-24 = \$71,734

FY 24-25 = \$71,734

FY 25-26 = \$71,734



# MSA PROPOSALS

## On The Move

*Amber Twitchell, Associate Director & Odelia Bueno, ILP Coordinator*

### Proposal 7: VOICES Guaranteed Income Program\*

Recommended Funding = \$195,000 (Multi-Year Award)

FY 23-24 = \$65,000

FY 24-25 = \$130,000



# MSA PROPOSALS

## On The Move

*Amber Twitchell, Associate Director & Maria Amezcua, Napa County Recovery Center  
Program Director*

### Proposal 8: Napa Housing Stability Initiative

Recommended Funding = FY 23-24 = \$100,079



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# MSA PROPOSALS

Planned Parenthood

*Renee Marshall, Grants Manager*

**Proposal 9: Increasing Access to Sexually Transmitted Infection  
Care for Underserved Napa County Residents**

**Recommended Funding = \$288,860 (Multi-Year Award)**

**FY 23-24 = \$96,250**

**FY 24-25 = \$96,328**

**FY 25-26 = \$96,282**



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# MSA PROPOSALS

Puertas Abiertas Community Resource Center (PACRC)

*Esmeralda Gil, Director of Administration/Operations*

Proposal 10: Feeding our Families: PACRC/Napa Farmers Market  
Fruit and Veggie Bucks Program

Recommended Funding = \$85,500 (Multi-Year Award)

FY 23-24 = \$42,750

FY 24-25 = \$42,750



# MSA PROPOSALS

Queen of the Valley Medical Center – Community Health Investment

*Rebecca Webster, Corporate and Foundation Relations Officer*

*Aura Silva, CARE Network Manager*

Proposal 11: Enhanced Care Management Program for Complex Care Clients

Recommended Funding = \$225,467 (Multi-Year Award)

FY 23-24 = \$110,523

FY 24-25 = \$114,944



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# MSA PROPOSALS

Saint Helena Hospital Foundation

*Noemi Mauricio, RN, Clinical-Community Educator Supervisor*

**Proposal 12: Monthly Fresh Produce Distribution: Napa, St. Helena, Calistoga, and Senior Well-Being Program**

**Recommended Funding = \$270,000**

**FY 23-24 = \$90,000**

**FY 24-25 = \$90,000**

**FY 25-26 = \$90,000**



# MSA PROPOSALS

UpValley Family Centers  
*Jenny Ocon, Executive Director*

## Proposal 13: Homeless Prevention Project

Recommended Funding = \$239,100 (Multi-Year Award)

FY 23-24 = \$130,600

FY 24-25 = \$108,500



# MSA PROPOSALS

## Wayfinder Family Services

*Kimberly Lawrence, Kinship Support Program Supervisor*

### Proposal 14: Emergency Needs for Napa Kindship Families

Recommended Funding = \$30,000 (Multi-Year Award)

FY 23-24 = \$10,000

FY 24-25 = \$10,000

FY 25-26 = \$10,000



# CONCLUSION

Thank you to the Napa County Board of Supervisors for the Sustained Commitment of Discretionary Funding to Support Health and Well-Being in our Community & Innovation for a Parallel Award Process that Leverages Funding Opportunities  
*(i.e., 7 MHSA Awards to 6 Organizations: On The Move, Mentis, NEWS, Molly's Angels, Aldea, Napa Valley Educational Foundation)*

Thank you to HHSA Staff and Review Panels



# CONCLUSION

Questions/Comments

Requested Action → Approve Funding Recommendations (Exhibit A)



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