

# NAPA COUNTY'S ENHANCED TOBACCO MASTER SETTLEMENT AGREEMENT (MSA) FUNDING RECOMMENDATIONS

Presentation for Board of Supervisors Meeting – May 17, 2022



**NAPA COUNTY**  
Health & Human  
Services Agency



# BACKGROUND: HISTORICAL CONTEXT

- For over two decades, the Board has made the County's MSA funding available to community-based providers to help support safety-net services
- Health and Human Services Agency has provided MSA support since 2006
- In response to the COVID-19 pandemic, the Board increased the amount of MSA funding available in the past two years (FY20-21 & 21-22) by \$1M each year
- This increased the historical \$1.1M distributed annually to community providers to an elevated \$2.1M annually



# BACKGROUND: CURRENT

- In March 2022, The Board committed to \$3M of America Rescue Plan Act (ARPA) funds to make \$3M in General Funds available to this “Enhanced MSA Grant” process
- The Board directed an additional \$3M by increasing the annual amount to \$2.1M (versus \$1.1M) for the next three Fiscal Years 22-23, 23-24 & 24-25
- Over a five-year period, the Board has committed an additional \$5M to this process for a total of \$10.5M
- The Board directed that multi-year awards be considered with a minimum of 30% reserved for future fiscal year awards
- An Ad Hoc Committee of the Board = MSA Review Panel



# FUNDING RECOMMENDATIONS

- Total Requested = Approx. \$10.5M over three-year period (far exceeds total of \$2.1M per year and three-year available \$6.3M)
  - In FY 22-23 alone, over \$4M in funding requested
- Total Recommended for Award = Approx. \$4M over three-year enhanced funding period, as follows:
  - FY 22-23 = \$2,098,789 (within \$2.1M maximum per year)
  - FY 23-24 = \$1,221,870 (within maximum of up \$1,470,000 committed)
  - FY 24-25 = \$675,729
- 19 Proposals Recommended out of 24



# FUNDING RECOMMENDATIONS

- Proposals generally not limited to just one “category,” however, a reasonable primary categorization shows the following:
  - Food – approx. \$400K over next fiscal year
  - Housing – approx. \$900K over next three fiscal years
  - Behavioral Health/Health – approx. \$1.5M over next two fiscal years
  - Older Adult Focused Services\* – approx. \$1.2M over next three fiscal years

*\* Not typically broken out by population, but is an alternate way of viewing the funding recommendations*
- Plus 2.3M in uncommitted funds remain in FY23-24 and 24-25



# PRESENTATIONS

Presentations (1 to 2 minutes) from the Organizations (including 3 Collaboratives) Representing the 19 Proposals Recommended for Funding

(in Alphabetical Order)



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# PRESENTATIONS

Collaborative:

Bay Area Legal (LEAD), On The Move, UpValley Family Centers &  
Fair Housing Napa valley

“Eviction & Homelessness Prevention” (Proposal 1)

Recommended Funding = FY22-23 = \$146,927



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# PRESENTATIONS

Community Action Napa Valley (CANV)

“Food Bank & Meals on Wheels” (Proposals 2 and 3)

Recommended Funding:

Food Bank = FY22-23 = \$135,650

Meals on Wheels = FY22-23 = \$75,000



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# PRESENTATIONS

## Catholic Charities

“Rainbow House Emergency Family Shelter & Jefferson Permanent Supportive Housing (PSH)” (Proposals 4 and 5)

### Recommended Funding:

Rainbow House = \$102,673

(FY22-23=\$33,218; FY23-24=\$34,214; FY24-25=\$35,241)

Jefferson PSH = \$99,583

(FY22-23=\$32,218; FY23-24=\$33,185; FY 24-25=\$34,180)



# PRESENTATIONS

## Collabria Care

“Community-Based Health Home & Information/Assistance (I&A) for Older Adults” (Proposals 6 and 7)

Recommended Funding:

Health Home = \$421,767

(FY22-23=\$136,454; FY23-24=\$140,548; FY24-25=\$144,765)

I&A for Older Adults = \$400,841

(FY22-23=\$128,613; FY23-24=\$133,564; FY24-25=\$138,664)



# PRESENTATIONS

## COPE Family Center

“Stabilization and Wrap-Around Services” (Proposal 8)

Recommended Funding = \$240,000  
(FY22-23=\$120,000; FY23-24=\$120,000)



# PRESENTATIONS

Collaborative: COPE Family Center (LEAD), UpValley Family Center & ParentsCAN

“Triple P” (Proposal 9)

Recommended Funding = \$433,345  
(FY22-23=\$221,861; FY23-24=\$211,484)



# PRESENTATIONS

## Feeding it Forward

“Expand Recovery & Delivery of Fresh Perishable Food”  
(Proposal 10)

Recommended Funding = FY22-23 = \$166,100



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# PRESENTATIONS

## Mentis

“Bridges Safety Net MH Treatment & Building Teen Resiliency in our Schools Initiative (BTRSI)” (Proposals 11 and 12)

### Recommended Funding:

Bridges Safety Net MH Treatment = FY22-23 = \$91,000

BTRSI = FY22-23 = \$100,000



# PRESENTATIONS

## Molly's Angels

"Senior Services Transport/Care Calls" (Proposal 13)

Recommended Funding = \$250,434  
(FY22-23=\$79,440; FY23-24=\$83,412; FY24-25=\$87,582)



# PRESENTATIONS

Collaborative:  
Napa Valley Educational Foundation (LEAD) & On the Move

“Senior Services Transport/Care Calls” (Proposal 14)

Recommended Funding = FY22-23 = \$170,041



# PRESENTATIONS

## NEWS

“Domestic Violence Housing First” (Proposal 15)

Recommended Funding = \$523,235  
(FY22-23=\$161,453; FY23-24=\$176,485; FY24-25=\$185,297)



# PRESENTATIONS

## On the Move

### “VOICES Guaranteed Income for Emancipating Foster Youth” (Proposal 16)

Recommended Funding = \$339,058  
(FY22-23=\$167,309; FY23-24=\$171,749)



# PRESENTATIONS

## ParentsCAN

“Family Wellness Project” (Proposal 17)

Recommended Funding = \$130,734  
(FY22-23=\$63,505; FY23-24=\$67,229)



# PRESENTATIONS

## Puertas Abiertas

“Feeding our Families: Veggie Bucks Program” (Proposal 18)

Recommended Funding = FY 22-23 = \$20,000



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# PRESENTATIONS

## Share the Care

“Napa Valley Donation Center and Programs” (Proposal 19)

Recommended Funding = \$150,000  
(FY22-23=\$50,000; FY23-24=\$50,000; FY24-25=\$50,000)



# CONCLUSION

*Questions or Comments Welcomed*

*&*

*Thank you to the Napa County Board of Supervisors for the Sustained and Significant Commitment of Your Time and the Discretionary Dollars Directed to Community-Based Organizations to Support Local Safety-Net Services*



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