



A Tradition of Stewardship  
A Commitment to Service

**BOARD OF SUPERVISORS | NAPA COUNTY, CALIFORNIA**

**Farmers Market Week — August 1-7, 2021**

**WHEREAS**, farmers markets are proven to increase access to nutritious food, support healthy communities, and promote sustainability. Nationwide, farmers markets provide infrastructure to assist in the distribution of farm and value-added products, thereby contributing approximately \$9 billion each year to the U.S. economy; and

**WHEREAS**, local farmers, ranchers, and food makers provide thousands of Napa County residents with access to nutritious, locally, and regionally cultivated foods by way of sale at farmers markets throughout the County; and

**WHEREAS**, California farmers markets serve as significant outlets by which small-to-medium new, beginning, and veteran agricultural producers are able to market agricultural products, generating revenue that supports the sustainability of family farms and the stewardship of precious agricultural land; and

**WHEREAS**, during the COVID-19 pandemic, thanks to strong partnerships with the Napa County Agricultural Commissioner, Environmental Health and Public Health Divisions, farmers markets throughout Napa County remained open and operating as essential food businesses providing access to local food in a safer shopping environment to tens of thousands of customer visits; and

**WHEREAS**, Napa County farmers markets are dedicated to doing their part to address local food insecurity and last year provided over \$70,000 in food assistance to increase equitable access to local food by our low-income neighbors; and

**WHEREAS**, this Board recognizes the importance of expanding agricultural marketing opportunities at farmers markets that assist and encourage the next generation of farmers and ranchers, generate farm income to help stimulate business development and job creation, build community connections through direct farmer-to-consumer relationships across Napa County's diverse demographic and economic groups, and expand agricultural diversity, sustainable and regenerative land management practices.

**NOW, THEREFORE, BE IT PROCLAIMED** that I, Alfredo Pedroza, on behalf of the Board of Supervisors, County of Napa, State of California, on this 20<sup>th</sup> day of July, 2021, do hereby recognize the week of August 1-7, 2021, as Farmers Market Week in Napa County, in conjunction with the observance of National Farmers Market Week. I call upon all Napa County residents to support our farmers markets and their mission to support local farmers and provide inclusive places for the entire community to learn about and purchase farm-fresh, sustainably grown produce, specialty foods and artisan goods directly from the source.

A handwritten signature in dark ink, appearing to be "AP", is written above a horizontal line.

**Alfredo Pedroza, Chair**  
NAPA COUNTY BOARD OF SUPERVISORS