



County of Napa Broadband Strategic Plan



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A Tradition of Stewardship
A Commitment to Service
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Elements of the Plan

ACCESSIBILITY

- Work with ISPs to extend broadband to all areas of the county and upgrade existing obsolete services.
- Implement broadband-friendly policies and practices.
- Coordinate Napa County's broadband effort with other local governments.
- Support multiple broadband technologies.
- Enhance reliability of broadband services.



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Elements of the Plan

AFFORDABILITY

- Encourage ISPs to offer low-cost service plans for qualified consumers.
- Advocate for lawmakers to create subsidies for low-income and disadvantaged consumers.
- Assist low-income and disadvantaged consumers, schools and community organizations in obtaining low-cost computers and devices.



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Elements of the Plan

ADOPTION

- Improve public awareness of benefits and programs through an outreach program.
- Engage the community through the Napa County Broadband Partnership working group.
- Expand programs offered by the Napa County Library and community organizations for digital equity, digital literacy and personal cybersecurity.
- Encourage businesses and governments to adopt broadband-enabled technology to reduce costs, improve productivity and provide superior services.



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Napa Valley Farmworkers



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- 2024 Farmworker Report indicated that farmworkers would greatly benefit by better internet access.
- Initiated a project to bring fast internet to the three Farmworker Centers, applying for grant funding from CPUC.
- Applying for Federal grant funding that will provide digital literacy training for farmworkers, computers and certified Digital Navigators for support.
- Partnering with Solano County and the Farmworker Foundation.