

July 2023
to
June 2024



A Tradition of Stewardship
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Methodology



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683

FARMWORKER SURVEYS

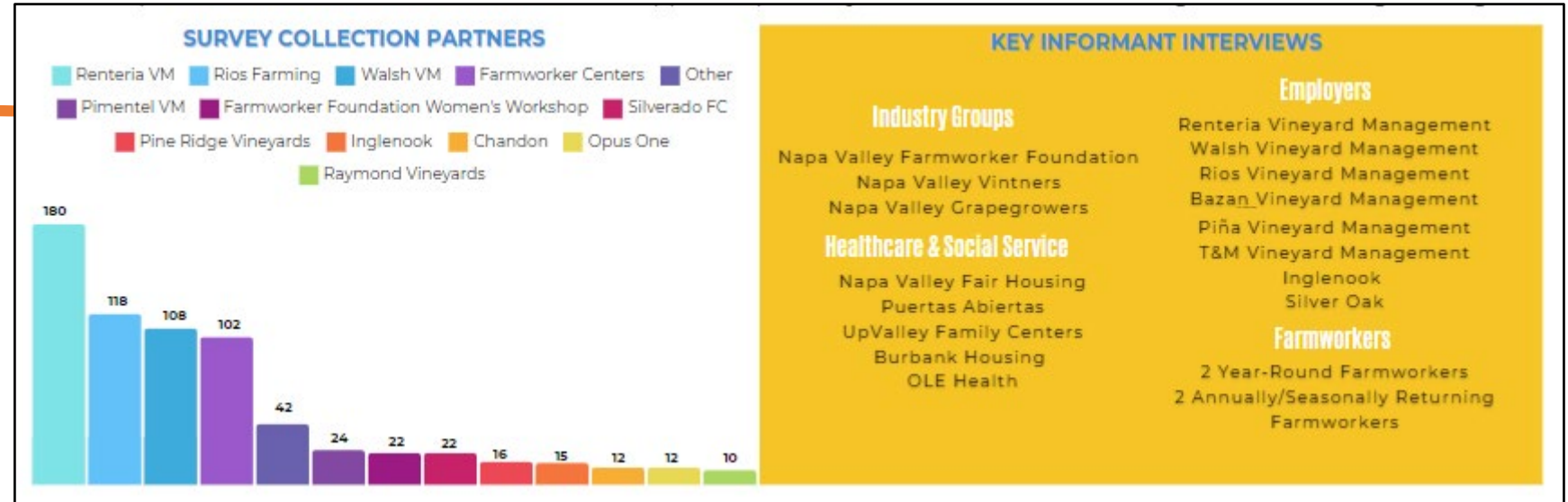
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KEY INFORMANT INTERVIEWS

40

VINEYARD SITE VISITS & OUTREACH EVENTS

- **Farmworkers** - What did the respondents (surveys and interviews) tell us directly?
- **Employers** - How do those needs show up in Industry impacts &/or adaptations?





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Steering Committee

Steering Committee Members

Sonya Deluca

Executive Director & CEO
Napa Valley Farmworker Foundation

Julia DeNatale

VP of Community Impact
Napa Valley Community Foundation

Jill Durfee

Program Manager
Napa Valley Farmworker Foundation

Stephanie Gaul

Housing Manager
Housing Authority City of Napa

Indira Lopez –

Program Director
UpValley Family Centers

Erin Nieuwenhujis

Staff Services Analyst
Napa County HHSA-Public Health

Julia Palos

Farmworker Advocate
Silverado Farming Company

Cass Walker

Housing & Grant Consultant
Peter A. & Vernice H. Gasser Foundation

Howard Siegel

Retired
Napa Housing Coalition



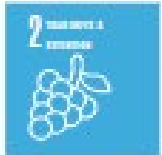


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Findings



DISTINCTLY DIFFERENT WORKFORCES & LACK OF HOUSING IS SHAPING THE INDUSTRY



TRADEOFFS TO MAKE RENT & RETENTION CHALLENGES



HIGH BARRIERS TO HOUSING NAVIGATION & EMPLOYERS PROVIDING SOCIAL SERVICES



IF WE DO NOTHING





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Differences in the Workforce

YEAR-ROUND vs ANNUALLY/SEASONALLY RETURNING WORKFORCE



AGE DISTRIBUTION

- On average, year-round workers are **10 YEARS** older than annually & seasonally returning workers



LANGUAGE SPOKEN

- **62% : 46%** Monolingual Spanish
- **21% : 5%** Bilingual English and Spanish
- **12% : 42%** Bilingual Spanish and Indigenous Language



GENDER DISTRIBUTION

- **82% : 77%** are **MALE**
- **17% : 20%** are **FEMALE**



LIVING IN VS. OUT OF COUNTY

- **67% : 33%** live in **NAPA COUNTY**
- **32% : 66%** live outside **NAPA COUNTY**



LIVING WITH FAMILY

- **75% : 45%** live in a household with family



LIVING WITH CHILDREN UNDER 18

- **39% : 27%** live with children **UNDER 18**



SLEEPING IN PLACES NOT MEANT FOR LIVING

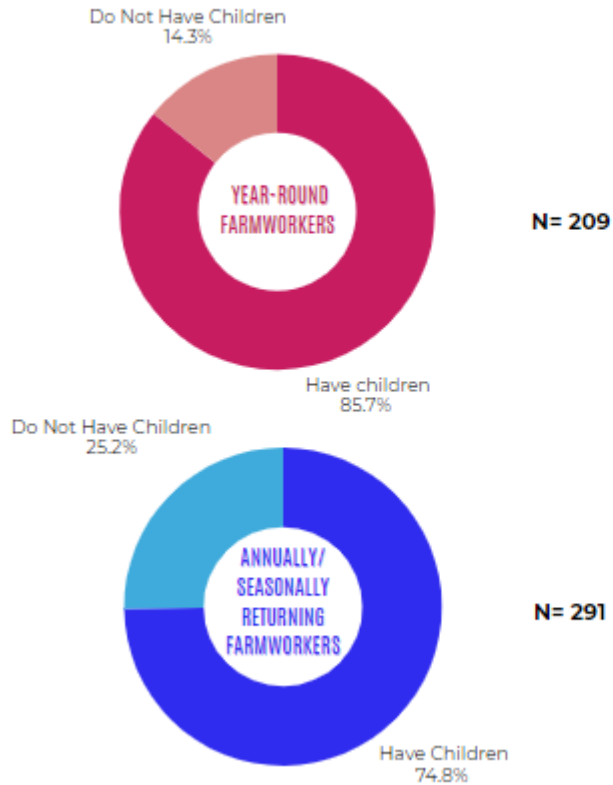
- **16% : 26%** slept in a place not meant for living in the last **12 months**

Differences in the Workforce



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FARMWORKERS WHO HAVE CHILDREN



FARMWORKERS LIVING WITH CHILDREN UNDER 18

YEAR-ROUND FARMWORKERS



39% live with children under 18 years of age.

N= 252

ANNUALLY & SEASONALLY RETURNING FARMWORKERS



27% live with children under 18 years of age.

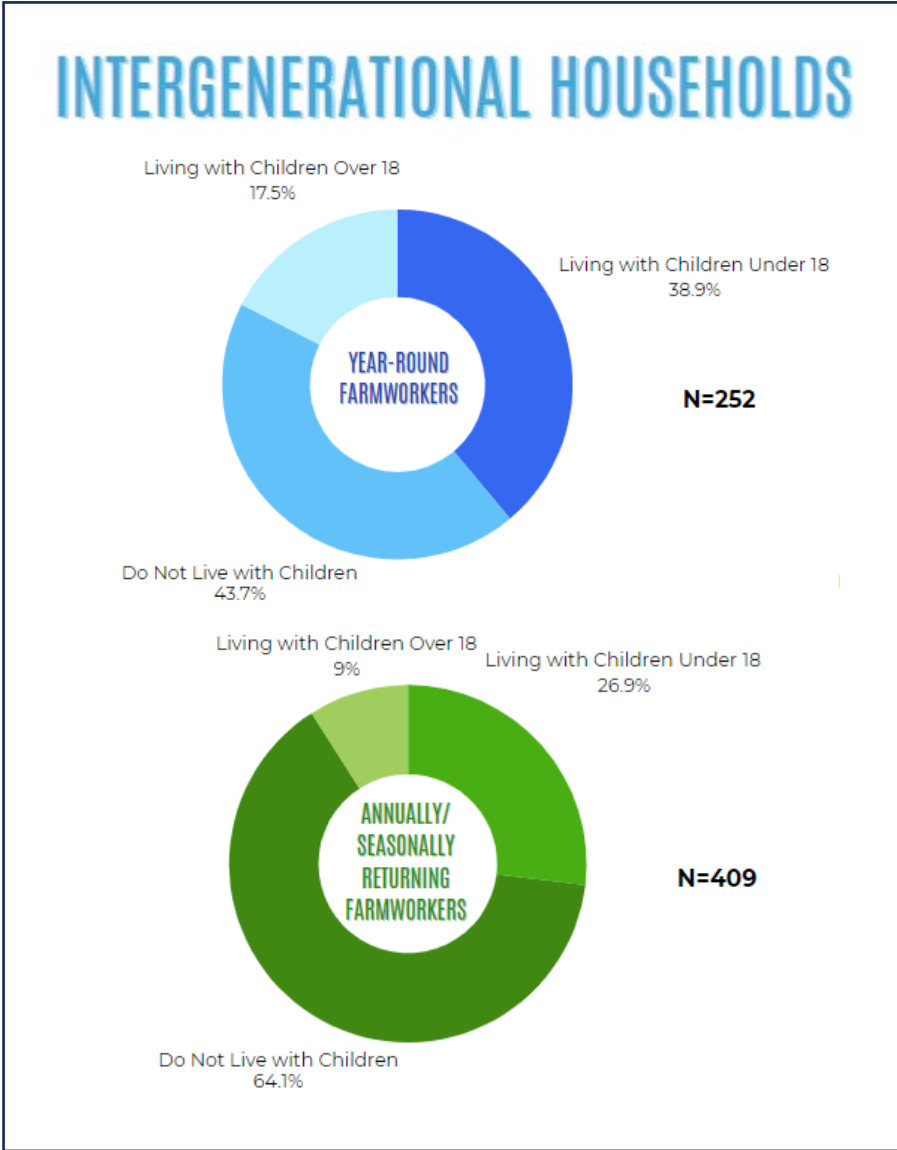
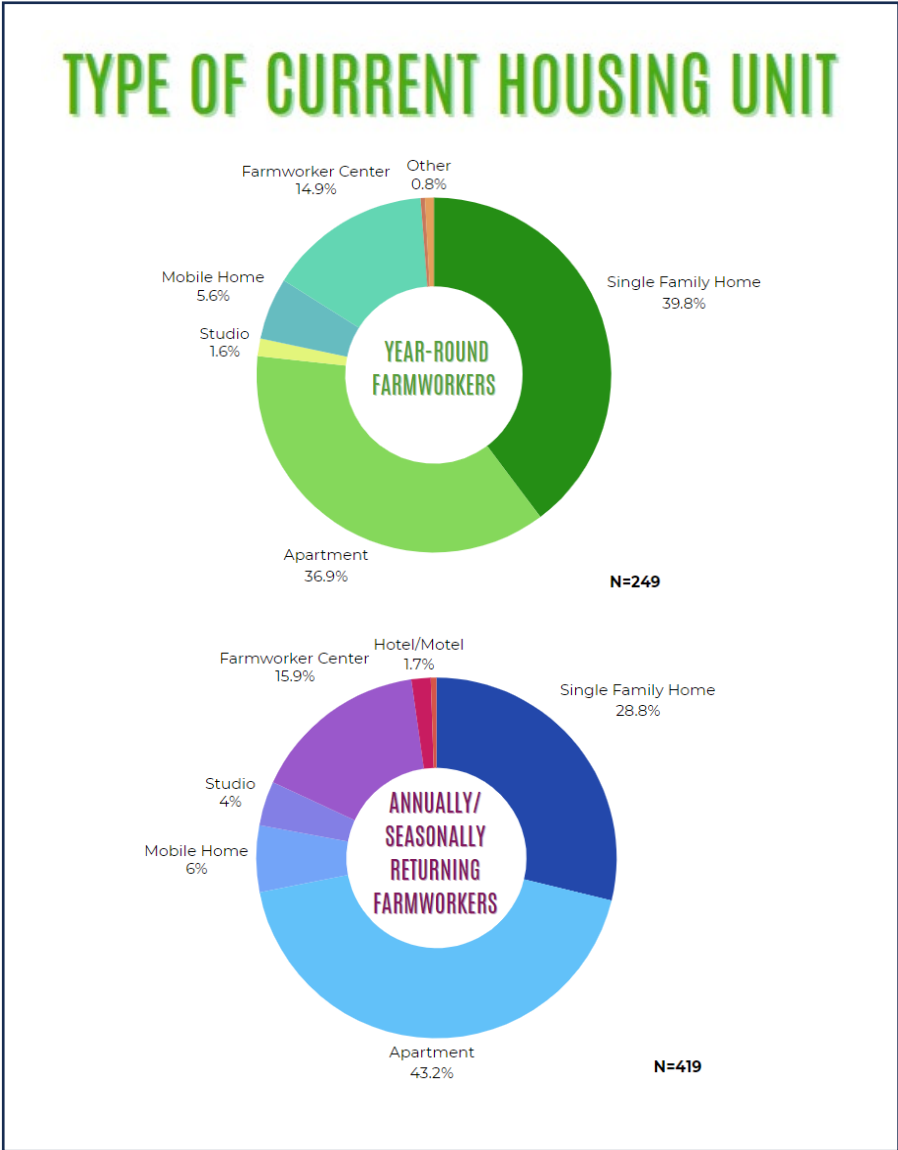
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Differences in the Workforce



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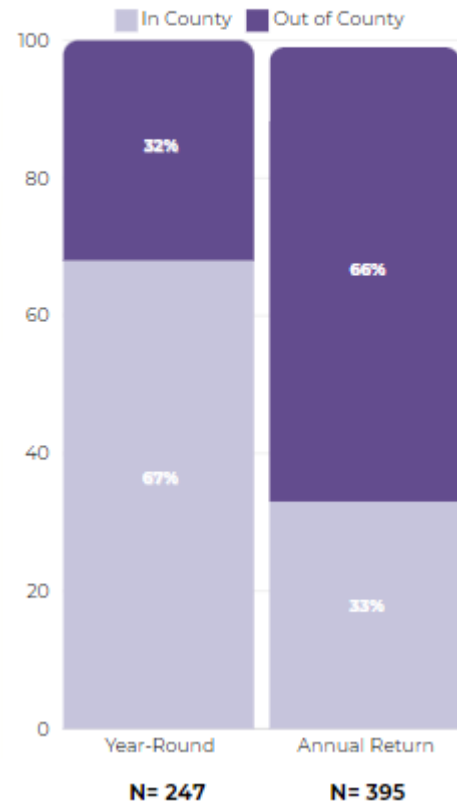
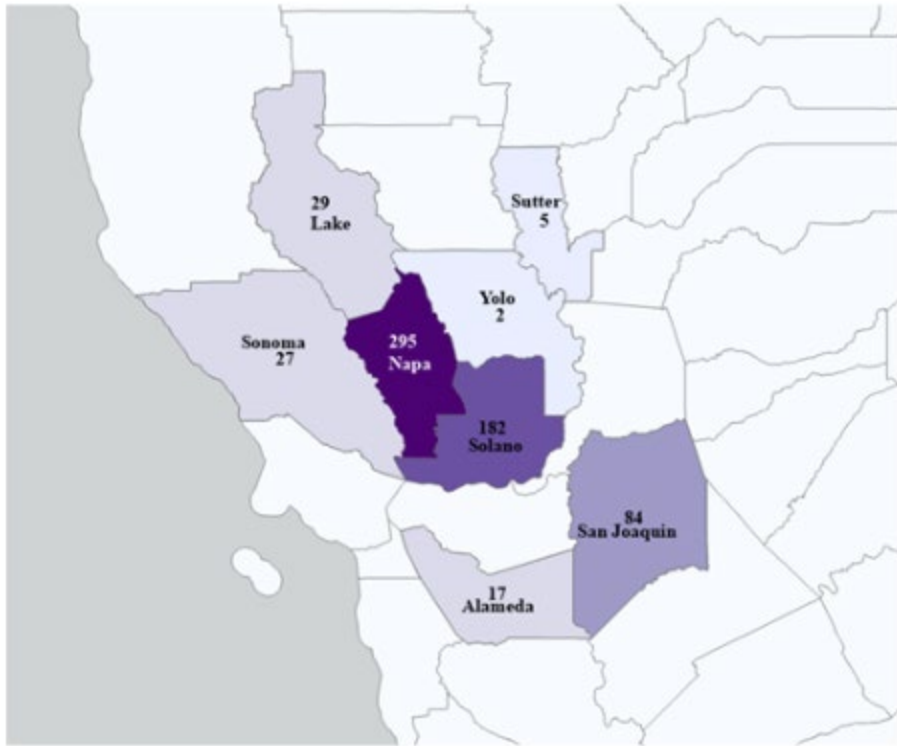
Unhealthy Trade-offs



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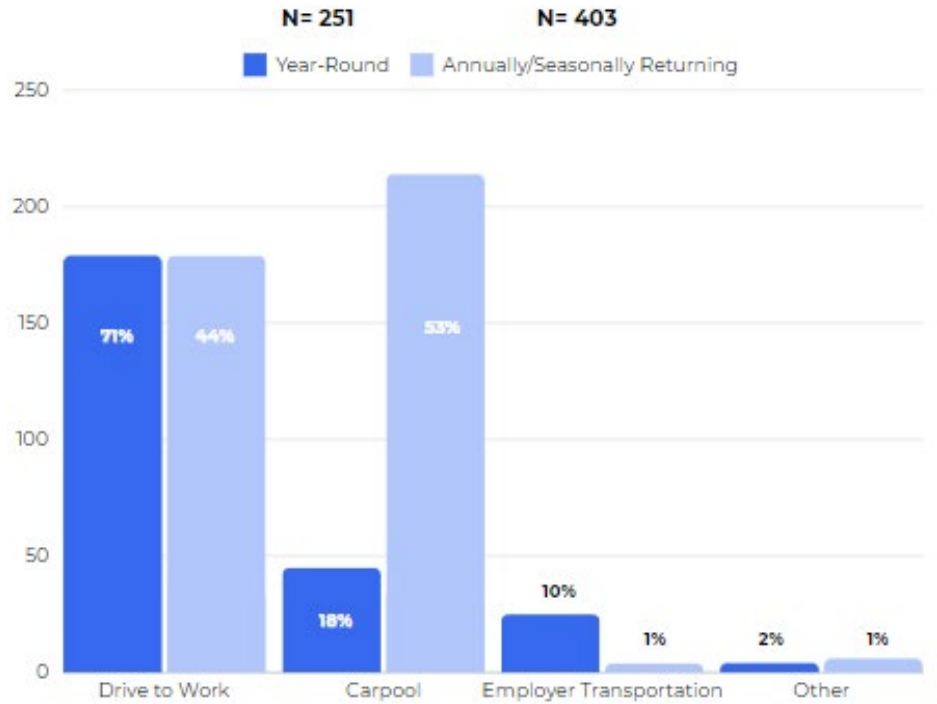
LIVING IN VS. OUT OF THE COUNTY

FARMWORKER RESIDENCE BY COUNTY



TRANSPORTATION TRENDS

HOW DO FARMWORKERS TRAVEL TO NAPA EACH DAY?



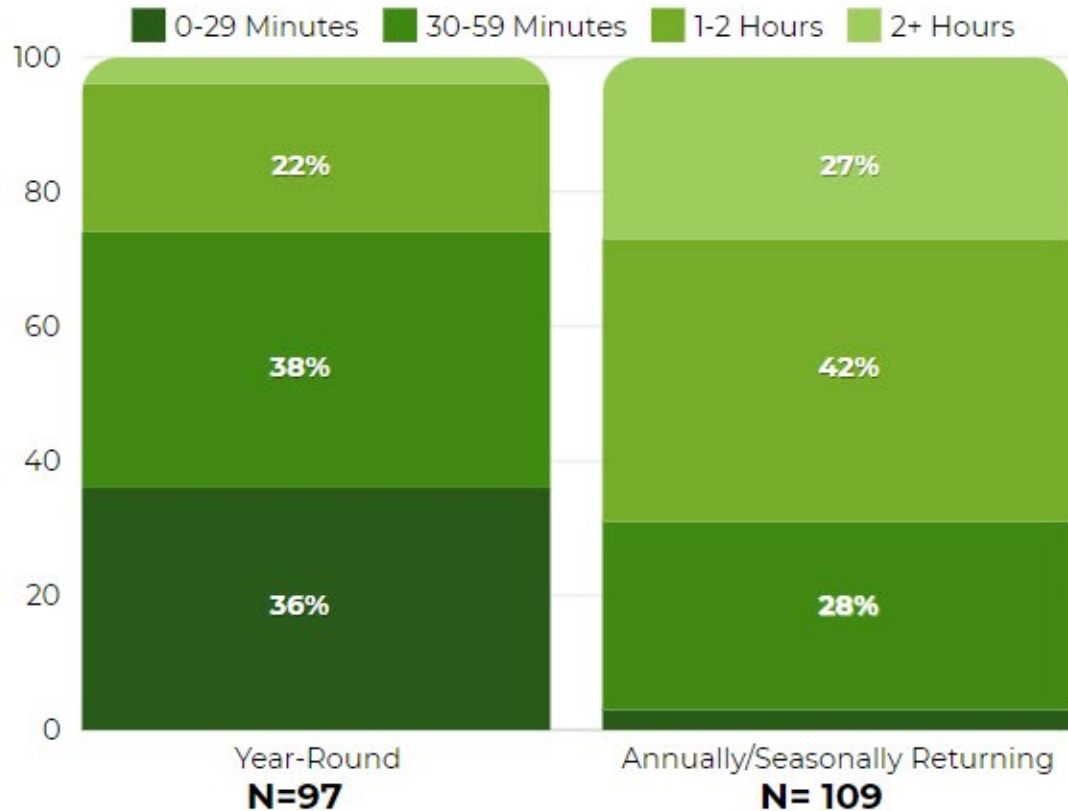
Unhealthy Trade-offs



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FAMILY SEPERATION TRENDS

FARMWORKERS LIVING WITH CHILDREN UNDER 18 AND COMMUTE TIMES



32% of farmworkers who commute to Napa live with children **under 18**

27% of farmworkers who commute into Napa commute over **4 hours** a day.



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Unhealthy Trade-offs



OVERCROWDED HOUSING CONDITIONS

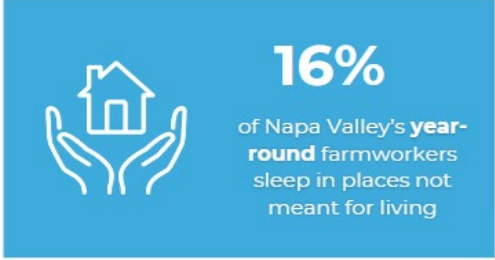


One farmworker shared a story of living in a single household with **17 other people** during one season



Survey Data showed an instance of **7 farmworkers** to a motel room

SLEEPING IN PLACES NOT MEANT FOR LIVING

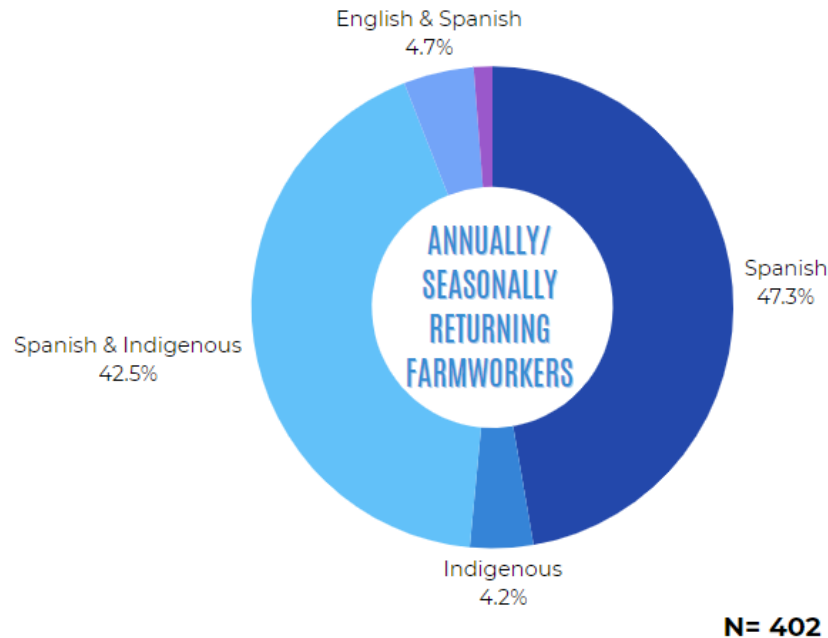
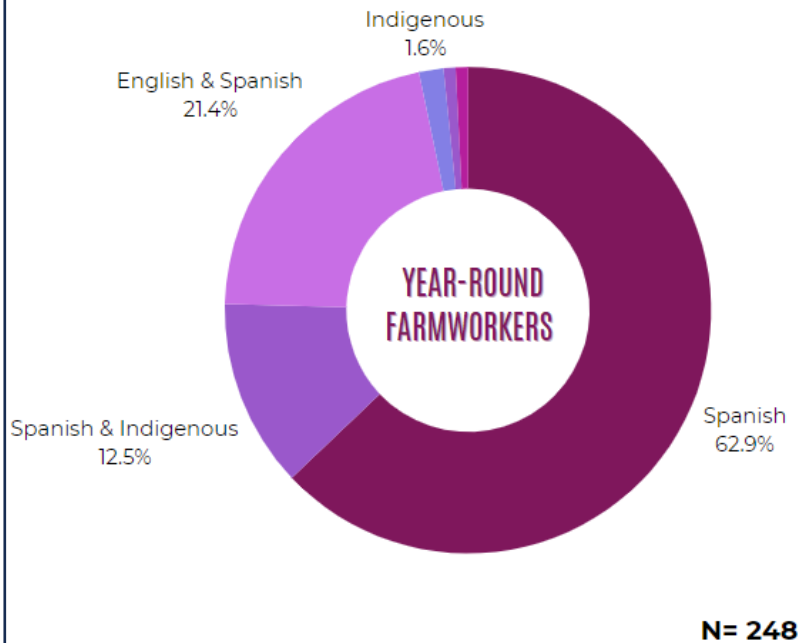


Unique Barriers

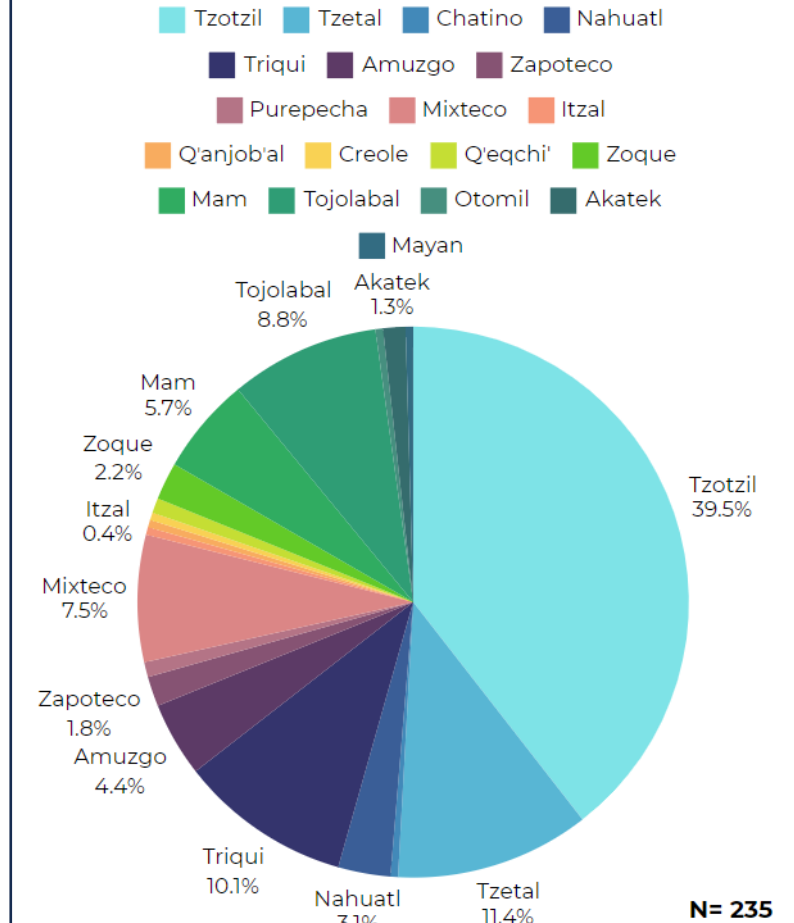


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LANGUAGES SPOKEN



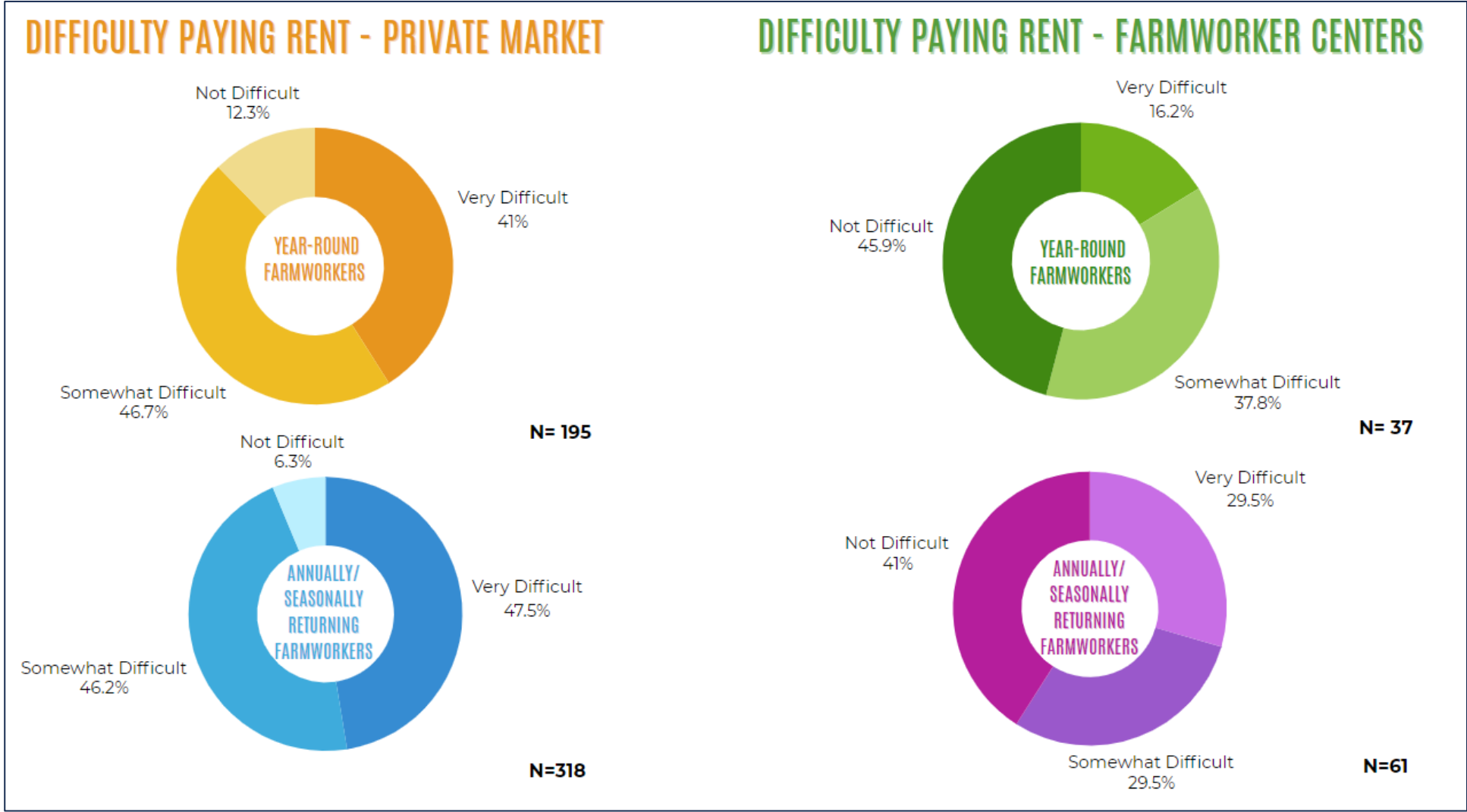
INDIGENOUS LANGUAGES



Unique Barriers



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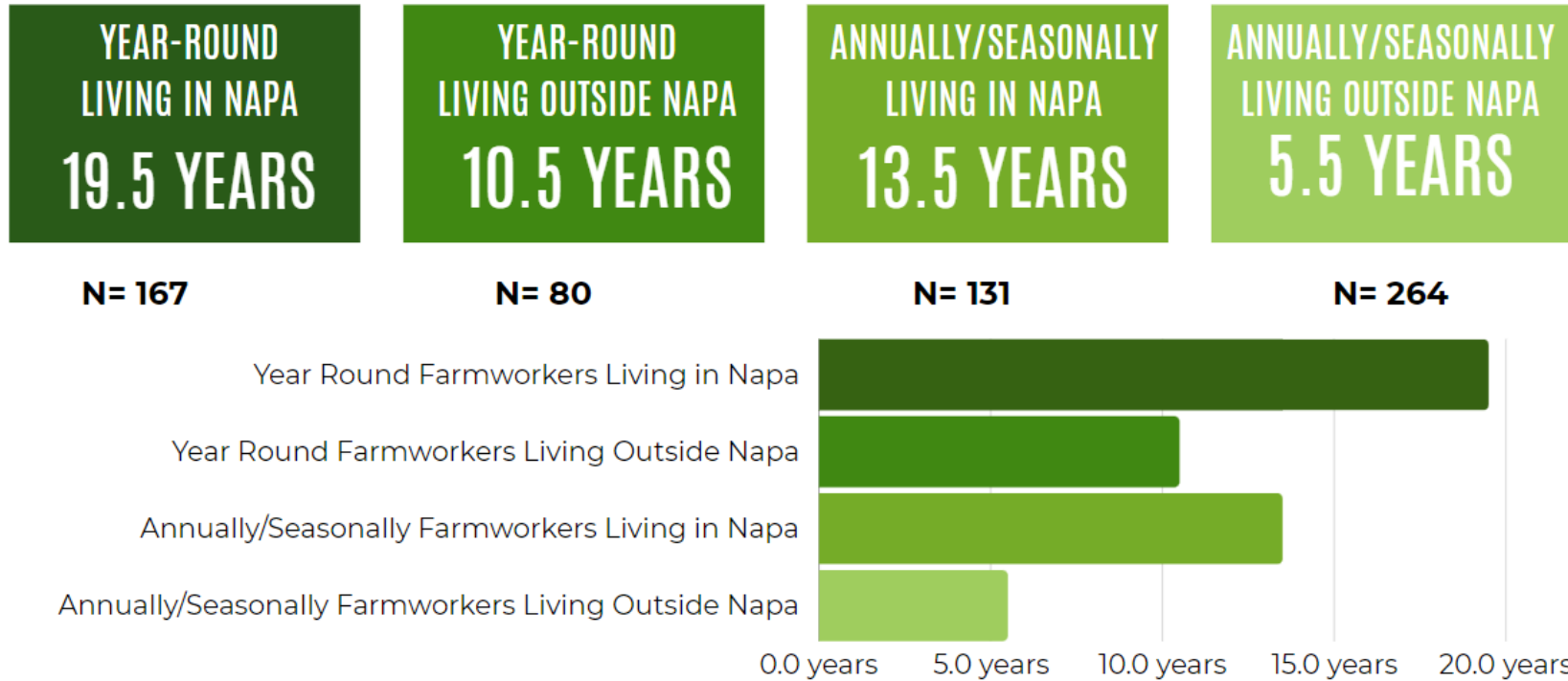


Impact on Employers & Industry



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LENGTH OF TIME WORKING IN NAPA



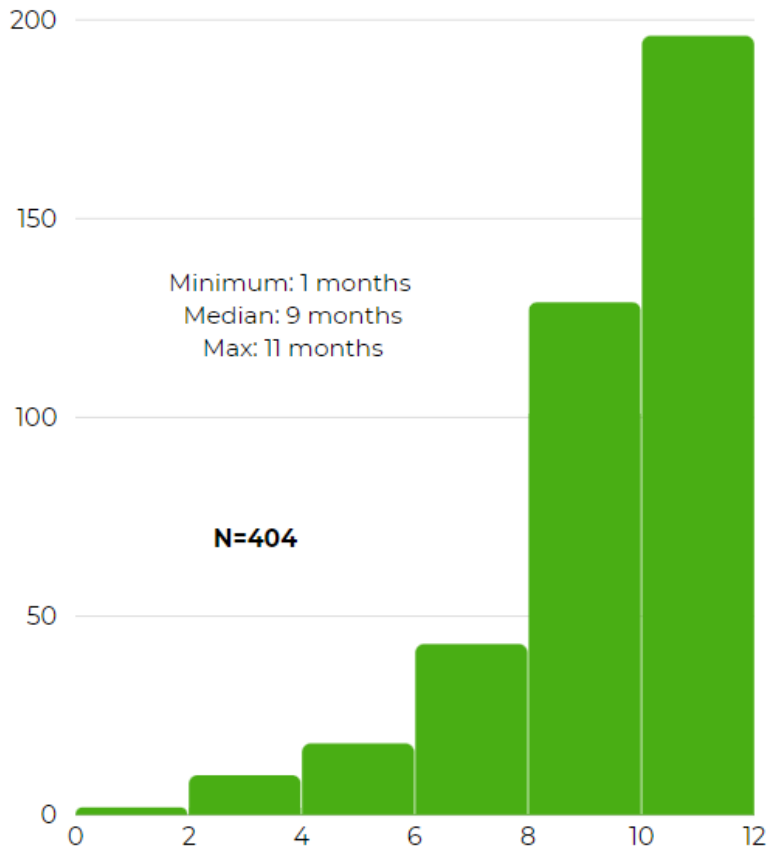
Impact on Employers & Industry



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SEASONAL EMPLOYMENT FOR FARMWORKERS

NUMBER OF MONTHS WORKING IN NAPA COUNTY



Minimum: 1 months
Median: 9 months
Max: 11 months

N=404

9

Annually/seasonally
returning
farmworkers work
on average **9**
months out of the
year

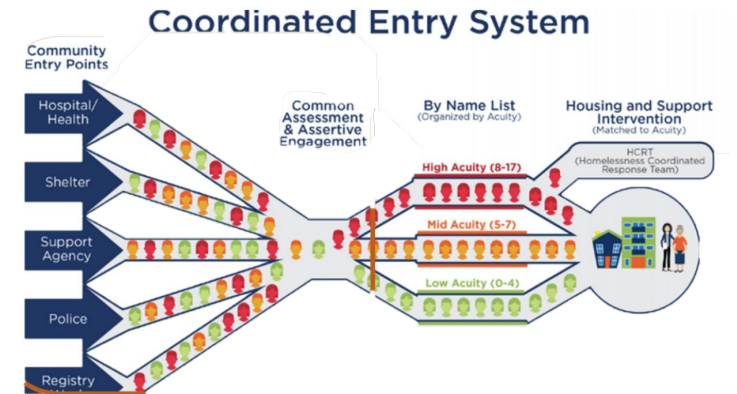


Opportunities for Collective Action



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- 01 Dedicated Farmworker Homebuyer Down Payment Assistance
- 02 Providing Housing Navigation Assistance
- 03 Expanded Access to Short-Term and Nightly Housing Through Farmworker Centers
- 04 Financial Literacy Services
- 05 Transportation Solutions





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Opportunities for Collective Action

- 06 Improve Wifi Access
- 07 Increasing Access to Low- and No-Cost Food
- 08 Employer-Provided Housing
- 09 Create a Multi-jurisdiction Farmworker Housing Action Plan
- 10 Support Efforts to Increase Affordable Housing Funds





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Questions

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