



A Tradition of Stewardship
A Commitment to Service

County Executive Office

1195 Third Street, Suite 310
Napa, CA 94559
www.countyofnapa.org

Main: (707) 253-4421
Fax: (707) 253-4176

Minh C. Tran
County Executive Officer

June 1, 2022

George A. Goggel

Re: Unincorporated Napa Valley Tourism Improvement District Governing Committee (NVTID)

Dear George:

You have been a valued member of the **Unincorporated Napa Valley Tourism Improvement District Governing Committee** representing one of the top five revenue-generating lodging businesses in unincorporated Napa County. The term of your position will be expiring June 30, 2022. If you wish to request reappointment for another four-year term, please check the box below:

- ☒ Yes, I would like my name, this reappointment request letter and application forwarded to the Board of Supervisors requesting reappointment to the **Unincorporated Napa Valley Tourism Improvement District Governing Committee** for the term commencing immediately and expiring June 30, 2026.

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If you have chosen to request reappointment, please check one of the two boxes below regarding your last application.

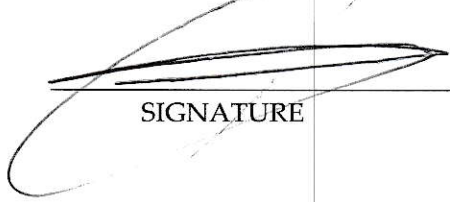
- ☒ I confirm that all the information on my last application is current.
- ☐ Some of the information on my last application is no longer current or is five (5) years old or older. I will submit a new or revised application.

To complete a new application form either contact the Napa County Executive Office or go to the following link to complete your application online:

<http://ca-napacounty.civicplus.com/1420/Committees-Commissions>

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After checking the appropriate boxes, sign and date on the lines below and return this letter to the County Executive Office by mail, email, or fax **no later than Thursday, June 16, 2022.**



SIGNATURE

6/15/2022
DATE

Application for Appointment to Board, Commission, Committee, Task Force or Position

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

Public Records Act

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

Form 700 Conflict of Interest Code

California Fair Political Practices Website

Please note that appointees may be required by state law and county conflict of interest code to file financial disclosure statements.

Which Boards would you like to apply for?

None Selected NAPA COUNTY TID

Category of Membership for Which You Are Applying

Profile

GEORGE A GOEGGEL
First Name Middle Initial Last Name

[REDACTED]

[REDACTED] CA [REDACTED]
City State Phone

Which supervisorial district do you reside in? *

None Selected DISTRICT 3

To find your supervisorial district go to <https://www.countyofnapa.org/2051/Find-my-supervisor-and-district> and enter your address.

[REDACTED]

AUBERGE DU BOLEIL MANAGING PARTNER
Employer Job Title Occupation

Education/Experience

Name and occupation of spouse within the last 12 months, if married. (For conflict of Interest purposes) JANE GOEGEL

Resume

Upload a Resume

Letter of Recommendation or Supplemental Attachments

Professional or occupational license, date of issue, and expiration including status

References: Provide names and phone numbers of 3 individuals who are familiar with your background.

LINNEY GALLAGHER

DON SHINDLE

PARRICK NAYROLLES

Community Participation

Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.

1) SHAPING/CONSERVING THE NV DESTINATION'S FUTURE
2) 40+ YEARS OF HOSPITALITY EXPERTISE

Nature of activity and community location

NV TC - BOARD MEMBER

MNV - PAST CHAIR + BOARD MEMBER

Other County Board/Commission/Committee on Which You Serve/Have Served

Public Actions that may impact Credit Rating (List all court or other public administration actions impacting your credit rating within the past ten (10) years)

N/A

Electronic Signature Agreement

I declare under penalty of perjury that the foregoing is true and correct.

☒ Yes ☐ No

Please Agree with the Following Statement

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

☒ I Agree

Electronic Signature (First M. Last)

GEORGE A. GOEBBEL

Date

6/15/2022

George A Goeggel



[Redacted]



[Redacted]

Experience



Managing Partner

Auberge du Soleil

1990 - Present (32 years 6 months +)



Partner

Auberge Resorts

Mar 1997 - Feb 2019 (22 years)



Director of Operations

Rosewood Hotels & Resorts

1981 - 1990 (10 years)

Education



Cornell University - USA



H.O.S.P.R.A Leysin - Switzerland



Salvator Kolleg Lochau - Austria



Speiser's Hotelfachschule Tegernsee - Germany

Skills

Hotel Development • Hospitality Management • Asset Management • Strategic Planning • International Relations • Multilingual

Honors & Awards



Relais & Chateaux - Paris/France

Member of the Board / 2004 - present