

**Application for Appointment to Board, Commission, Committee, Task Force or Position**

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

**Public Records Act**

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

**Form 700 Conflict of Interest Code**  
[California Fair Political Practices Website](#)

Please note that appointees may be required by state law and county conflict of interest code to file financial disclosure statements.

**Which Boards would you like to apply for?**

Napa County Housing Commission: Submitted

**Category of Membership for Which You Are Applying**

Member interested/experienced in affordable housing and/or farmworker housing

**Profile**

Jennifer \_\_\_\_\_ K. \_\_\_\_\_ Putnam \_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Home Address Suite or Apt \_\_\_\_\_

\_\_\_\_\_  
City State Postal Code \_\_\_\_\_

**Which supervisorial district do you reside in? \***

District 1

To find your supervisorial district go to <https://www.countyofnapa.org/2051/Find-my-supervisor-and-district> and enter your address.

\_\_\_\_\_  
Primary Phone

Jennifer Putnam Consulting

Employer

Principal

Job Title

Consultant

Occupation

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## Education/Experience

Masters Degree - University of California, Davis 2002 Bachelor of Science - Humboldt State University 1995

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## Name and occupation of spouse within the last 12 months, if married. (For conflict of Interest purposes)

John Putnam, self-employed wine brand

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## Resume

[Jennifer\\_Putnam\\_CV.pdf](#)

Upload a Resume

[Jennifer\\_Putnam\\_bio.pdf](#)

Letter of Recommendation or Supplemental Attachments

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## Professional or occupational license, date of issue, and expiration including status

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## References: Provide names and phone numbers of 3 individuals who are familiar with your background.

Linda Reiff, CEO  
Winery Executive

Napa Valley Vintners  
Larry Bettinelli, Owner, Bettinelli Vineyards

Jon Ruel,

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## Community Participation

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### Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.

I am looking for ways to actively give back to my community. The Housing Commission is one of the County groups where I feel I could contribute, and that has a vacancy. I have ideas about how to encourage landowners and employers to support farmworker and lower income housing beyond assessments, section 8 structures, or temporary housing models. I enjoy approaching difficult and complex questions and working together to solve them

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### Nature of activity and community location

I have always been community-focused, as reflected on my bio, but I could not serve on Napa County (or City of Napa) Commissions without representing my employer. Now I can!

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### Other County Board/Commission/Committee on Which You Serve/Have Served

I served on the Farmworker Housing Committee 2003-2006 when it was under the Napa Valley Housing Authority. I attended all meetings of APAC, and I keep abreast of Board of Supervisors and Planning Commission proceedings.

**Public Actions that may impact Credit Rating (List all court or other public administration actions impacting your credit rating within the past ten (10) years)**

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none

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### **Electronic Signature Agreement**

**I meet the criteria required to serve in this position.**

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Yes  No

**I declare under penalty of perjury that the foregoing is true and correct.**

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Yes  No

### **Please Agree with the Following Statement**

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**By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.**

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I Agree

### **Electronic Signature (First M. Last)**

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Jennifer K. Putnam

### **Date**

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08/05/2024



# Jennifer Putnam



## PROFESSIONAL SUMMARY

My work focuses on building organizational power through collaboration, strategic development, and robust implementation of ideas. I help leaders see their objectives through and create teams that are enthusiastic and productive.

## EXPERIENCE

Executive Director and Chief Executive Officer, Board Member  
Napa Valley Farmworker Foundation 2011 - 2023

Executive Director and Chief Executive Officer  
Napa Valley Grapegrowers 2003 - 2023

Ranch Manager  
Highland Ranch 1998 - 2000

## EDUCATION

University of California, Davis 2002  
Master of Arts, Viticulture and Geography

Humboldt State University 1995  
Bachelor of Science, Natural Resource Management

## VOLUNTEERISM

Napa Resource Conservation District  
Associate Director  
October 2023 - present

Napa County Land Trust  
Trustee  
2012 - 2015

Wine Country Polo Club  
Director  
2022-2023

Vintage Bank Community Board  
Director  
2004 – 2008

Ag for Youth  
Director  
2014 - 2016

Connolly Ranch  
Advisor  
2011-2016

## PERSONAL CHARACTERISTICS

Problem solver. Creative connector. Happy person.

## SKILLS

- Project Management
- Strategic Planning
- Communications
- Marketing
- Political Understanding and Advocacy
- Budgeting and Forecasting
- Community and Relationship Building
- Event Production
- Public Relations
- Team Development and Collaboration
- Design and Aesthetics
- Fundraising
- Making Things Happen
- Making Things Fun

## ABOUT ME

### Problem Solver. Creative Connector. Happy Person.

My career has focused on bringing people together and ideas to life.

As Executive Director of the Napa Valley Grapegrowers for almost 20 years, I know how to take a project from start to finish.

When I arrived in the valley in 2003, Napa lacked an independent organization representing vineyards and growers. With a mighty team of Napa's most inspiring and dedicated people, we grew the Napa Valley Grapegrowers from a small, part-time trade association into a robust and meaningful non-profit focused on people, quality, environmental responsibility, and agricultural preservation. We showcased what it means to farm in the Napa Valley and we provided growers the programs, platform and opportunities to succeed in an ever-changing environment. We accomplished everything we set out to do and more.

Recognizing the importance of professional development, we focused on building the next generation of leaders and ensuring that the vision was inclusive. These conversations led to the creation of the Napa Valley Farmworker Foundation, where I served as Executive Director since its inception in 2011. For both organizations, I worked with pioneers to build the long-term strategy, operations, teams, and relationships that differentiate a successful non-profit.

I've started my own business to pursue projects that make a difference, represent my values, make life better for my clients, and where I can continue my work of bringing dreams to life.

Prior to my leadership in the Napa wine community, I weaved my way through the world of politics, hosted international guests at the Highland Ranch, led intrepid groups up and over the High Sierra, and learned the wine business with Sonoma's Trione family.

My graduate work was completed in the agricultural capital of UC Davis and my undergraduate degree comes from Humboldt State, where I grew my love of community and the outdoors.

My volunteerism includes leadership roles with the Napa Resource Conservation District, Land Trust of Napa County, Connolly Ranch, Ag for Youth, The Vintage Bank, the Geyserville Fire Department, Umpqua Bank, Wine Country Polo Club, Milo Foundation, and Sunrise Montessori of Napa.

Most weekends you can find me hiking with friends, exploring on horseback, and otherwise enjoying the incredible outdoor experiences that the Bay Area provides. I live in Napa with my wonderful family, the world's greatest dog, and a herd of horses.