
Application for Appointment to Board, Commission, Committee, Task Force or Position

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

Public Records Act

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

Form 700 Conflict of Interest Code

[California Fair Political Practices Website](#)

Please note that appointees may be required by state law and county conflict of interest code to file financial disclosure statements.

Which Boards would you like to apply for?

Unincorporated Napa Valley Tourism Improvement District Governing Committee (NVTID):
Submitted

Category of Membership for Which You Are Applying

Minority Revenue Generating Lodging Business

Profile

Juan Pablo

First Name

Torres - Padilla

Last Name

Middle
Initial

Email Address

Home Address

Suite or Apt

Napa

City

CA

State

94558

Postal Code

Which supervisorial district do you reside in? *

☒ District 4

To find your supervisorial district go to <https://www.countyofnapa.org/1334/About-the-Board>, click on "Look Up My District" and enter your address.

Primary Phone

Juan Pablo Torres - Padilla

Poetry Inn Napa Valley
Employer

Managing Partner
Job Title

Winery owner and Hotel owner
Occupation

Education/Experience

Owner and operator of Sullivan Estate and Owner and operator of Poetry Inn Napa Valley

Name and occupation of spouse within the last 12 months, if married. (For conflict of Interest purposes)

Resume

[Juan_Pablo_Torres-Padilla_Bio.pdf](#)

Upload a Resume

Letter of Recommendation or Supplemental Attachments

Professional or occupational license, date of issue, and expiration including status

See attached file

References: Provide names and phone numbers of 3 individuals who are familiar with your background.

Patrick Nayrolles Linda Reiff Joshua Lowell

Community Participation

Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.

I have gained significant knowledge and understanding of the Napa Valley through the ownership of Sullivan Estate Winery and through our recent purchase of the Poetry Inn Napa Valley. I am looking to contribute my time and expertise to support the success of tourism and hospitality in the Napa Valley.

Nature of activity and community location

Hosted multiple community events and organizations at the Sullivan Estate to support c

Other County Board/Commission/Committee on Which You Serve/Have Served

Public Actions that may impact Credit Rating (List all court or other public administration actions impacting your credit rating within the past ten (10) years)

Electronic Signature Agreement

I meet the criteria required to serve in this position.

☒ Yes ☐ No

I declare under penalty of perjury that the foregoing is true and correct.

☒ Yes ☐ No

Please Agree with the Following Statement

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

☒ I Agree

Electronic Signature (First M. Last)

Juan Pablo Torres - Padilla

Date

March 24, 2025

Contact

Top Skills

Investments

Board of Directors

Strategy

Juan-Pablo Torres-Padilla

PA Capital Management

San Francisco Bay Area

Summary

Business, Management, & Engineer background, with experience in team management, personal development, finance, business development, telecommunications, artificial intelligence software, banking, market, and policy topics. Currently in charge of deploying and managing capital investments across wine, spirits, and hospitality industries in North America.

Skills: Personal development, management, negotiation, investment management, financial research, management of relationships, industry analysis.

Experience

PA Capital Management

CEO

June 2016 - Present (8 years 10 months)

Sullivan Rutherford Estate

Managing Partner

January 2018 - Present (7 years 3 months)

Rutherford, California, United States

Loco Tequila USA

Executive Committee

January 2020 - Present (5 years 3 months)

San Francisco Bay Area

MASA Group

12 years 7 months

Member of the Board of Directors

May 2016 - March 2022 (5 years 11 months)

CEO, MASA Group

January 2011 - May 2016 (5 years 5 months)

Director of New Markets Development
September 2009 - February 2011 (1 year 6 months)

Alcatel-Lucent

Business Development, Director
March 2006 - September 2009 (3 years 7 months)

- Build-up of Business Plans, including financial projections as well as the analyses of the market situation and of the key technological parameters, aiming to develop the corporate structures needed to implement solutions for two extensive media-telecommunications markets: mobile television and digital satellite radio.
- Management of the relationships with financial consultants in order to build the business cases and attract financial investors. Negotiations of term sheets and contractual documents with potential partners and investors.

Societe Generale

Analyst
June 2005 - March 2006 (10 months)

Asset & Liability Management # Financial Management Division

- In charge of creating a new approach to understand customer behavior regarding a strategic issue in the banking industry: prepayment rates. Developed a model to improve control of exposure to interest rate risk by forecasting prepayment rates in the bank's loan portfolio (~800 000 credits worth \$38 billion, 20% of the group's loans).

Massachusetts Institute of Technology

Research Assistant
August 2003 - June 2005 (1 year 11 months)

- Research Assistant to Dr. Joseph Saleh and Professor Dava Newman.
- Published a study on the current market challenges & opportunities in the Satellite Telecommunications Industry.
 - Contributed to develop a revenue generation model for decision-makers in the communication satellites industry.
 - Found optimal satellite design lifetime and its impact on the performance & financial health of the industry.

Federal Aviation Administration, US Government
Attaché to the Administrator for International Aviation
June 2004 - August 2004 (3 months)

Attaché to Douglas Lavin, Assistant Administrator for International Aviation.

- Aerospace Policy: Implications of the European efforts to challenge U.S. leadership in the industry (green paper).
- Aviation country-profiles: briefing papers for the U.S. Secretary of Transportation & the FAA's Administrator.

Air Liquide

Purchaser Manager

September 2002 - August 2003 (1 year)

Purchasing Manager. South & Western Europe. Large Industries Shared Services.

- Managed projects to reduce the number of suppliers from 1,800 to 1,200, aiming savings (US \$ 1.3 M), including intense negotiation activity as well as a Six Sigma-methodology
- Part of a 5-person team in charge of the globalization of maintenance services in 50 plants, € 3.6 million (US \$4.7 M) (15% of the total annual maintenance expenses).
- Managed a portfolio of frame agreements of 80 million euros (US \$104 M) per year.

Education

Massachusetts Institute of Technology

Master of Science, Technology and Policy · (September 2003 - June 2005)

Ecole polytechnique

Ingenieur, Economics · (2000 - 2002)

Facultad de Ingeniería - UNAM

Ingeniero, Civil Engineering · (1996 - 2000)