



2024

AGRICULTURAL
CROP REPORT



A Tradition of Stewardship
A Commitment to Service



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COVER ART 2024

Highlights artwork from *Ag in the Classroom* program

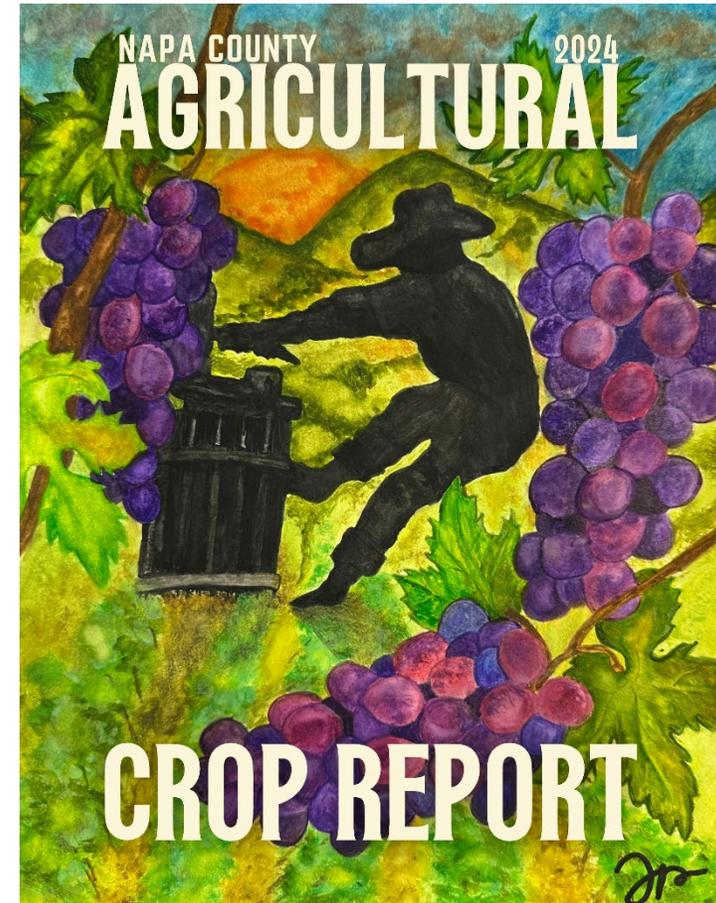
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- Serves as a vital link for local teachers and students to gain awareness of the important role agriculture plays in our local economy.
- The top 3 entries receive a cash prize, generously donated by Napa County Farm Bureau and Napa County, and the winner is placed on our cover of the Crop Report.



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First Prize



Jullian Pineda

Second Prize



Amaya Capriola

Third Prize



Violet Grove



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CROP STATISTICS

Total agricultural production saw a 14.3 % decrease in value over the previous year

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GROSS PRODUCTION VALUES

	FRUIT & NUT CROPS	2024	\$1,031,666,700	↓
		2023	\$1,205,310,800	14%
	FLORAL & NURSERY CROPS	2024	\$95,700	↓
		2023	\$151,900	37%
	VEGETABLE CROPS	2024	\$646,200	↑
		2023	\$478,900	35%
	FIELD CROPS	2024	\$453,300	↑
		2023	\$338,300	34%
	LIVESTOCK	2024	\$1,564,500	↑
		2023	\$1,397,400	12%
	POULTRY & OTHER ANIMAL PRODUCTS	2024	\$372,000	↑
		2023	\$242,000	54%
GRAND TOTAL		2024	\$1,034,798,400	↓14%
		2023	\$1,207,919,300	

Total ag production value
Down 14.3% from 2023

Winegrape value
Down 14.4% from 2023



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FRUIT & NUT CROPS



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CROP	YEAR	PRODUCING ACRES	TONS PER ACRE	TOTAL TONNAGE*	DOLLAR VALUE
Red Winegrapes	2024	36,956	3.13	115,502	\$916,884,000
	2023	37,345	3.59	134,215	\$1,075,753,300
White Winegrapes	2024	9,011	3.52	31,680	\$114,146,300
	2023	8,899	4.11	36,600	\$128,674,000
Winegrapes Subtotal	2024	45,967	3.20	147,182	\$1,031,030,300
	2023	46,245	3.69	170,814	\$1,204,427,300
Olives	2024	92	2.54	234	\$385,000
	2023	174	2.06	359	\$665,400
Other Fruits & Nuts**	2024				\$251,400
	2023				\$218,100
TOTAL FRUITS & NUTS	2024				\$1,031,666,700
	2023				\$1,205,310,800

Winegrape bearing acreage:
Down 278 acres

Winegrape tons/acre:
Down 13.3%

Winegrape tonnage:
Down 13.8%

Winegrape value:
Up 35.2%

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<u>VARIETY</u>	<u>TONNAGE</u>	<u>ACREAGE</u>	<u>PRICE</u>
Cabernet Sauvignon	78,536	24,839	\$9,146/ton
Chardonnay	18,951	5,662	\$3,790/ton
Merlot	10,921	3,515	\$4,752/ton

These three varieties together accounted for **74% of all production acreage** and **81.7% of the total wine grape value**.



Total Winegrape Producing Acres: 45,967

Total Winegrape Production: 147,182 tons

Total Winegrape Value: \$1,031,030,300

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Total Tonnage

	CALIFORNIA	NAPA	NAPA'S PRODUCTION
Red Winegrapes	1,466,346 tons	115,502 tons	7.87% of CA's tonnage
Whites Winegrapes	1,417,993 tons	31,680 tons	2.23% of CA's tonnage

Top Two Producing Varieties in California: Tonnage

	CALIFORNIA	NAPA	NAPA'S PRODUCTION
Cabernet Sauvignon	456,055 tons	78,536 tons	17.22% of CA's tonnage
Chardonnay	526,143 tons	18,951 tons	3.6% of CA's tonnage

Top Two Producing Varieties in California: Price Per Ton

	CALIFORNIA	NAPA	NAPA'S VALUE
Cabernet Sauvignon	\$2,182/ton	\$9,146/ton	319% higher
Chardonnay	\$1,057/ton	\$3,790/ton	259% higher

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FLORAL & NURSERY



CROP	YEAR	PRODUCTION AREA (SQUARE FEET)	DOLLAR VALUE
Floral & Nursery	2024	273,790	\$95,700
	2023	283,600	\$151,900



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COMMODITY	YEAR	PRODUCTION ACREAGE	YIELD PER ACRE	TOTAL TONNAGE	PRICE PER TON	DOLLAR VALUE
Hay	2024	776	2.00	1,552	\$160	\$248,300
	2023	430	2.00	860	\$155	\$133,300
Pasture & Rangeland	2024	50,000				\$205,000
	2023	50,000				\$205,000
TOTAL FIELD CROPS	2024	50,776				\$453,300
	2023	50,430				\$338,300

FIELD CROPS



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LIVESTOCK AND POULTRY

COMMODITY	YEAR	PRODUCTION (CWT)*	WEIGHTED AVERAGE PRICE PER CWT*	DOLLAR VALUE
Cattle & Calves**	2024	3,775	\$229	\$1,226,900
	2023	8,375	\$137	\$988,900
Sheep & Lambs	2024	1,248	\$170	\$324,400
	2023	2,460	\$161	\$395,900
Other Livestock**	2024			\$13,200
	2023			\$12,600
Livestock Subtotal	2024			\$1,564,500
	2023			\$1,397,400
Poultry & Other Animal Products	2024			\$372,000
	2023			\$242,000
TOTAL ANIMAL PRODUCTS	2024			\$1,936,500
	2023			\$1,639,400



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VEGETABLE CROPS

CROP	YEAR	HARVESTED ACREAGE	DOLLAR VALUE
Vegetables	2024	21	\$646,200
	2023	17	\$478,900



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ORGANIC REGISTRANTS

CROP	NUMBER OF ORGANIC REGISTRANTS PER YEAR		
	2024	2023	2022
Winegrapes	138	136	133
Citrus	7	9	10
Fruits (excluding citrus)	25	27	26
Livestock and Dairy	3	3	4
Nuts	1	2	12
Vegetables	6	9	9
Other*	8	6	4
PRODUCTION ACREAGE	7,702	7,479	7,522

*Other includes, but is not limited to: apiculture, cut flowers, fallow, herbs, mushrooms, nursery stock and pastureland.





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ARTICLES & FEATURES

2024

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Candace Fiske
Staff Services Analyst



Jake Blehm
Agricultural/Weights & Measures Inspector

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PEST EXCLUSION



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CALIFORNIA-GROWN NUSERY STOCK	
Shipments from GWSS Regions	614
Shipments from non-GWSS Regions	1,886
HOST MATERIAL FROM OUT OF STATE	
Plant Material	92
Spongy Moth and Spotted Lanternfly Host Material	5
GRAND TOTAL	2,597

PHYTOSANITARY CERTIFICATES	
Taiwan	8
France	6
China	4
Mexico	3
Chile	2
South Africa	2
The Republic of Korea	1
United Kingdom	1

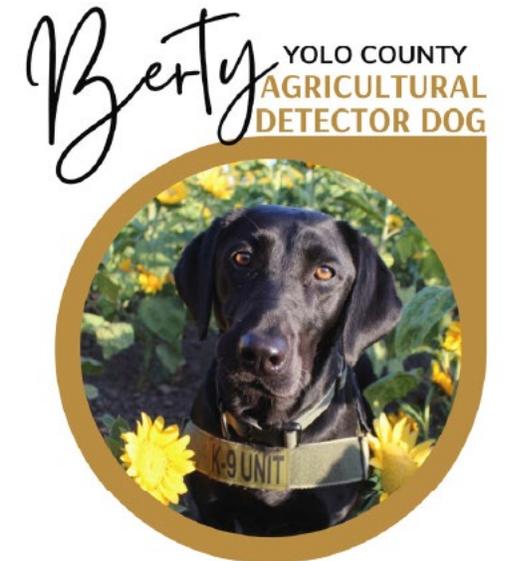


Photo credit: CDFA

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Target Pest	No. of Traps	No. of Trap Servicing	No. of Properties with Traps*
Asian Citrus Psyllid	180	660	188
European Grapevine Moth	1,991	17,413	2,065
Glassy-winged Sharpshooter	1,339	11,119	1,675
Japanese Beetle	58	435	65
Mediterranean Fruit Fly	225	2,827	831
Melon Fruit Fly	58	610	127
Oriental Fruit Fly	58	735	206
Other Exotic Fruit Flies	73	1,588	268
Sentinel - European Grape Berry Moth	250	2,293	254
Sentinel - Grape Berry Moth	250	2,293	253
Sentinel - Grape Tortrix Moth	250	2,293	253
Sentinel - Honeydew Moth	250	2,293	256
Spongy Moth	85	629	88
Spotted Lanternfly	30	206	31
Vine Mealybug	963	1,927	964
Western Grapeleaf Skeletonizer	199	1,812	204
GRAND TOTAL	6,259	49,133	7,728

*Some traps are relocated to new properties within the trapping season.

PEST DETECTION



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WEIGHTS & MEASURES

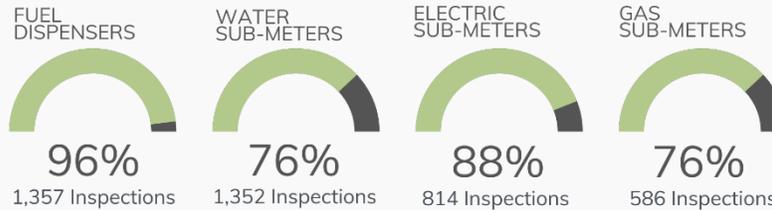


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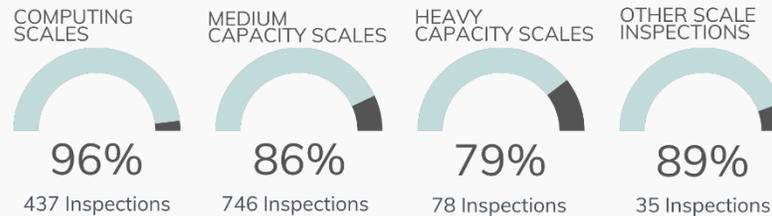


INSPECTION OVERVIEW 2024 INSPECTION COMPLIANCE

METER INSPECTION COMPLIANCE



SCALE INSPECTION COMPLIANCE



GRAND TOTAL
ALL
INSPECTIONS



15,331 Total Inspections

PRICE VERIFICATION COMPLIANCE

ITEMS INSPECTED FOR
PRICE ACCURACY



92%

9,699 Inspections

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2024 Napa County
Agricultural Crop
Report will also be
available in Spanish.





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THANK YOU

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