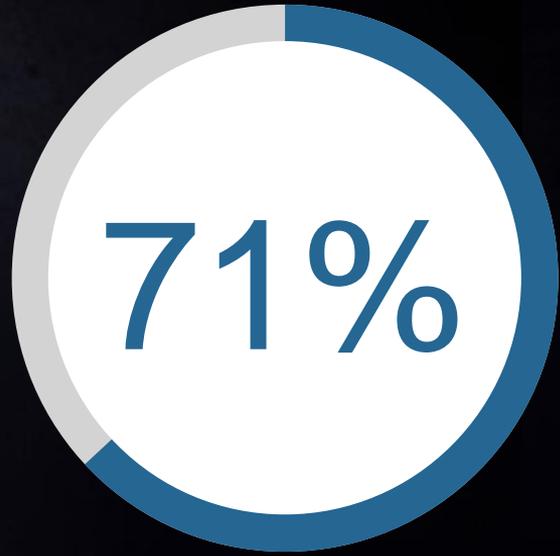


# Napa County Climate Challenge Update

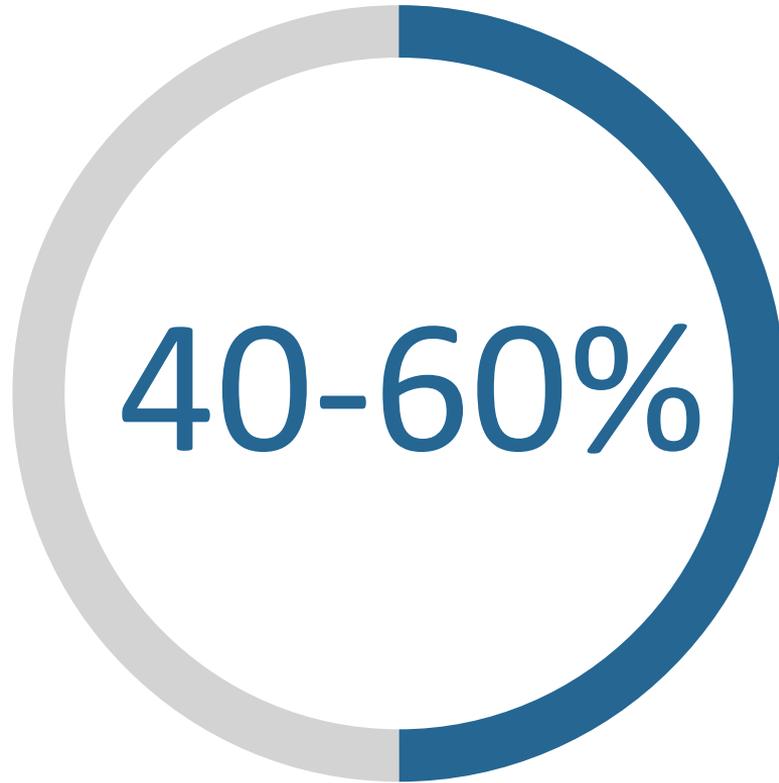
Climate Action Committee  
February 23, 2024





71%

# Average City GHG Emissions



From 4 basic household activities

# We Have Solutions



**Household Actions = Big Impact**

# Program Overview



1. Easy and fun to learn about climate solutions
2. Robust resources
3. Personalized recommendations
4. Community based approach
5. School curriculum and programs

**My Starting Level - 21.9**



Metric Tons CO<sub>2</sub>e ?



Be Energy Smart



Clean Energy Home



Shift Your Ride



Eat Green & Waste Less



Be Water Wise



Community & Learning



Resilience

## Join or Create a Team!

Join or create a team and work together to improve help with tips on [getting started](#) and making an impact.

To join a team, click on "Request to Join" on a team.

Logo	Team Name	Number of Members
A black icon of three people silhouettes.	Unity Takes Action for the Earth	9

Join our Climate Challenge to save money, be more sustainable, and create a safer, healthier future!

[JOIN THE CHALLENGE](#)

[WHY JOIN? →](#)



**3,000**

HOUSEHOLDS BY DECEMBER  
2023 PARTICIPATION GOAL



**600**

TONS OF CO<sub>2</sub> BY DECEMBER  
2023 REDUCTION GOAL

TOP COMMUNITY GROUP

**New Technology High School**

TOP TEAM

**Mr. Ferrer's 3rd Period Team**



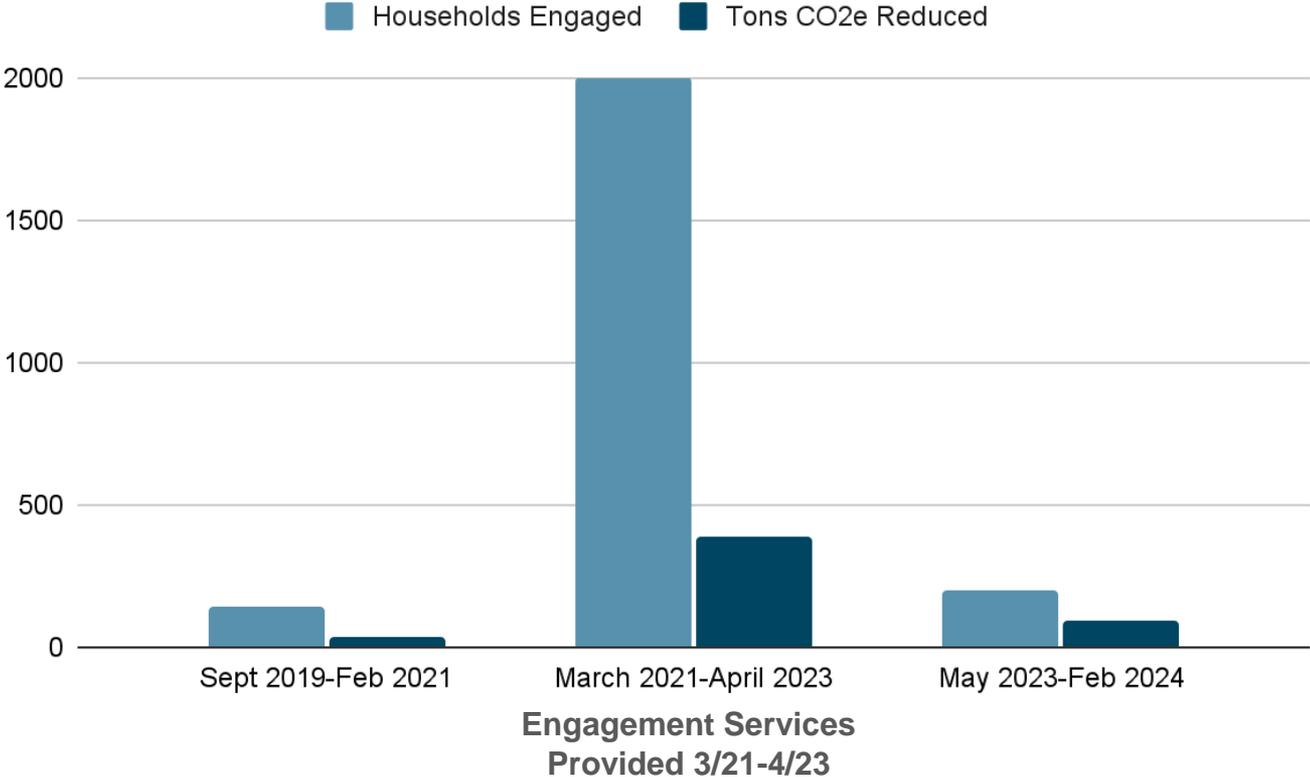
1. Improved user experience based on research and updated design
2. Integrating all IRA and utility resources
3. Enhanced mobile version that works like an app with no download
4. New feature for activities and events
5. New updated meeting series and event options

## **Platform Updates demo**

# Engagement Results



## Napa County Climate Action Engagement Stats





# Questions?

**Lisa Altieri**

BrightAction Communities

[laltieri@bacommunities.org](mailto:laltieri@bacommunities.org)

