

Grant Award Recommendations for Main Category 1: Tourism Generating Arts and Culture Organization				
Name of Organization	Use of Grant Funds	Amount Requested	Recommended Grant Award	Notes
Friends of Lincoln Theater	One of the most critical expenses that will be coming up soon for the theater is insurance. Our business and liability insurance policies are something we absolutely cannot let lapse. We also cannot allow our employee health coverage, which we have maintained through the pandemic, to be interrupted. We need it in place, uninterrupted, if we are to rehire staff and open our doors again after the shutdown.	\$15,000	\$15,000	
Music in the Vineyards	Used towards increased costs of our Community Outreach activities, if we are able to bring the Apprentice String Quartet to the festival there will be increased accommodation and testing costs for them. Will also be used to help with additional Program and Productions costs associated with the pandemic, including testing for our professional musicians, cleaning seating and providing PPE for patrons. Also the increased costs associated with putting on outdoor concerts.	\$10,000	\$15,000	MITV's 3-year operating expense average was just short of making them eligible for \$15K. Staff recommends dropping FY19-20 expenses and instead use FY17-18, FY18-19 and FY 20-21 expenses to calculate average, making MITV eligible for \$15,000.
Napa Valley Writer's Conference	Will use funds to offset hotel/housing costs for conference participants who would normally be eligible for the Community Housing program.	\$10,000	\$10,000	NVWC's 3-year operating expense average was originally short of making them eligible for the \$10K requested. Staff recommends dropping 2020 expenses and instead use 2017, 2018 and 2019 expenses to calculate average, making NVWC eligible for \$10,000.
Cinema Napa Valley	Use funds to hire a Patron Manager in Q3 (Summer 2021) dedicated to patron outreach and responsible for building a new pipeline of individual donors.	\$15,000	\$15,000	
NapaShakes Napa Valley Shakespeare	Will use funding toward operating costs, including rent, insurance, subscriptions to Mail chimp, our NEON donor database, website, accounting, and contractors.	\$10,000	\$5,000	NS originally requested \$10K, but were not eligible based on 3-year operating expense average. Request amount adjusted to \$5K.
Napa Valley Museum	Funds will go toward significant costs of rebuilding our staff, particularly our gallery, collections and exhibitions capabilities, with payroll and contractors. Funds might also be used for critical building maintenance and COVID-related (non-capital) expenses and other operating costs relating to reopening our doors.	\$15,000	\$15,000	
Napa Valley Festival Association - Festival Napa Valley	Funds will be used to cover a portion of the livestreaming production costs (crew and equipment) for our 2021 Summer Festival and will support our pandemic and post-pandemic digital delivery of artistic content to audiences unable to safely or comfortably access our live programs in person.	\$15,000	\$15,000	
Napa County Historical Society	Used to cover salaries of the staff for 2 months (\$8,000) and ameliorate the additional IT costs (\$2,000). Will allow NCHS to continue building up virtual programs to generate needed revenue, helping us weather these hard times.	\$10,000	\$10,000	
<b>TOTAL:</b>		<b>\$100,000</b>	<b>\$100,000</b>	

**Total Tourism Generating Funds Available:** \$89,625.31

**Total Amount Requested:** \$100,000

**Total Recommended Grant Awards:** \$100,000 (\$89,625.31 Tourism Category + \$10,374.69 General Category (Remaining Balance))

**Remaining Balance:** \$0

Grant Award Recommendations for Main Category 2: General Arts and Culture Organization				
Name of Organization	Use of Grant Funds	Amount Requested	Recommended Grant Award	Notes
di Rosa Center	Utilize approximately \$5,000 to support exhibitions, \$2,500 for educational programming (including civic engagement outreach), and \$7,500 to increase the hours of two part-time employees.	\$15,000	\$15,000	
Napa Valley Youth Symphony	Use funds to help offset the costs of online rehearsal equipment (mics, mic stands, headphones) and JackTrip Audio devices that have made our program viable this season and going into next.	\$10,000	\$10,000	
Shakespeare Napa Valley	Use funding to implement safety guidelines and practices for in person performances; to provide new mechanisms for digital and in person programming, which will be implemented in a July 2021 production; and for an engagement staff person whose sole focus is providing works to the community, in schools, nontraditional environments, and parks. This position is crucial to engaging diverse audiences to utilize Shakespeare's stories which thematically explore isolation, loss, and grief.	\$15,000	\$5,000	Based on 3-year operating expense average, SNV is only eligible for \$5K.
Rail Arts District (RAD) Napa	Grant funds will be used to restore some of the Director's salary and to pay Our RAD Wall professional artist honorariums. The restored hours to the Director's position will be used to work with the board to identify and secure funding for and manage the production of at least one mural. Some of the funding will be used to hire a professional artist to teach/guide participants during the Our RAD Wall paint days.	\$5,000	\$5,000	
Cafeteria Kids Theater	Will use funds to continue offering a variety of virtual theater programs. Operating in a virtual environment has new additional costs, such as streaming services for online performances. Each of these production costs, in addition to our necessary operating costs, are required for CKT to remain consistent with its core value of bringing quality performing arts programs to the youth and families in Napa Valley.	\$10,000	\$10,000	
Lucky Penny Productions Incorporated	Will use funds for performance rights, theatre equipment and supplies, software, rent, utilities, and other basic costs of staying in operation.	\$10,000	\$10,000	
Napa Valley Art Association	Grant funds will be used to pay expenses for the Art Center which has been closed due to COVID-19 restrictions since mid-March 2020.	\$5,000	\$5,000	
Nimbus Arts	Funds will sustain and maintain our free community art program with art-kits-to-go and online programming. The free program allows us to provide art education and activities to young people and families at this time of great need.	\$15,000	\$15,000	
<b>TOTAL:</b>		<b>\$85,000</b>	<b>\$75,000</b>	

**Total General Arts & Culture Funds Available:** \$106,243.15

**Total Amount Requested:** \$85,000

**Total Recommended Grant Awards:** \$75,000

**Remaining Balance:** \$31,243.15 (\$10,374.69 transferred to Tourism Category)

**New Remaining Balance:** \$20,868.46