



A Tradition of Stewardship
A Commitment to Service

County Executive Office

1195 Third Street, Suite 310
Napa, CA 94559
www.napacounty.gov

Main: (707) 253-4580

Neha Hoskins
Clerk of the Board

June 1, 2026

George A. Goeggel

Calistoga, CA 94515

Via email:

Re: Unincorporated Napa Valley Tourism Improvement District Governing Committee (NVTID)

Dear George:

You have been a valued member of the **Unincorporated Napa Valley Tourism Improvement District Governing Committee (NVTID)** representing **one of the top five revenue-generating lodging businesses in unincorporated Napa County**. The term of your position will expire June 30, 2026. If you wish to request reappointment for a 4-year term, please check the following box:

- ☒ Yes, I would like my name, this letter and application forwarded to the Board of Supervisors for possible reappointment to the **Unincorporated Napa Valley Tourism Improvement District Governing Committee (NVTID)** for the term expiring June 30, 2030.

=====

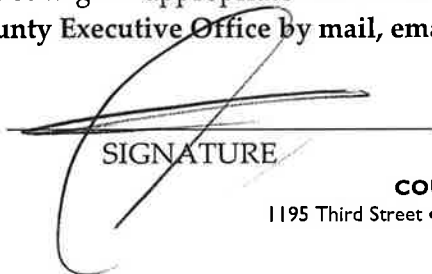
If you have chosen to request reappointment, please check one of the two boxes below regarding your last application.

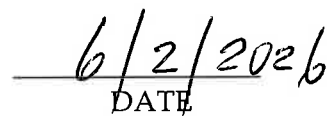
- ☒ I confirm that all the information on my last application is current.
- ☐ Some of the information on my last application is no longer current or is five (5) years old or older. I will submit a new or revised application.

(To complete a new application form contact the Napa County Executive Office or go to the following link to complete your application online:

<https://www.napacounty.gov/1420/Boards-Committees-Commissions>

After checking the appropriate boxes above, **sign and date on the lines below and return this letter to the County Executive Office by mail, email, or fax.**


SIGNATURE


DATE

COUNTY EXECUTIVE OFFICE
1195 Third Street • Suite 310 • Napa, CA 94559 • (707) 253-4580
www.napacounty.gov

Application for Appointment to Board, Commission, Committee, Task Force or Position

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

Public Records Act

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

Form 700 Conflict of Interest Code

[California Fair Political Practices Website](#)

Please note that appointees may be required by state law and county conflict of interest code to file financial disclosure statements.

Which Boards would you like to apply for?

Unincorporated Napa Valley Tourism Improvement District Governing Committee (NVTID):
Submitted

Category of Membership for Which You Are Applying

Top Revenue

Profile

George

First Name

Goeggel

Last Name

Middle
Initial

Email Address

Home Address

Suite or Apt

Calistoga

City

CA

State

94515

Postal Code

Which supervisorial district do you reside in? *

☒ District 3

To find your supervisorial district go to <https://www.countyofnapa.org/1334/About-the-Board>, click on "Look Up My District" and enter your address.

Primary Phone

George Goeggel

Auberge du Soleil

Employer

Managing Partner

Job Title

Managing Partner

Occupation

Education/Experience

Name and occupation of spouse within the last 12 months, if married. (For conflict of Interest purposes)

Jane Goeggel

Resume

[Upload a Resume](#)

Letter of Recommendation or Supplemental Attachments

Professional or occupational license, date of issue, and expiration including status

References: Provide names and phone numbers of 3 individuals who are familiar with your background.

L. J. Gallagher: ; Don Shindle: ; Patrick Nayrolles:

Community Participation

Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.

Shaping/ Conserving the Napa Valley Destination's future;40+ years of hospitality expertise

Nature of activity and community location

NVTC - Board Member; VNV- Past Chair and Board Memeber

Other County Board/Commission/Committee on Which You Serve/Have Served

Public Actions that may impact Credit Rating (List all court or other public administration actions impacting your credit rating within the past ten (10) years)

N/A

Electronic Signature Agreement

George Goeggel

I meet the criteria required to serve in this position.

☒ Yes ☐ No

I declare under penalty of perjury that the foregoing is true and correct.

☒ Yes ☐ No

Please Agree with the Following Statement

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

☒ I Agree

Electronic Signature (First M. Last)

George Goeggel

Date

6/2/26