

**2024 Calistoga HW/E-Waste/Shred Event - 11/2/24**

<b>Have you participated in an up valley HHW event before?</b>		
Yes	261	76.54%
No	80	23.46%
Total	341	100.00%
<b>Do you have HHW, E-waste or Shredding?</b>		
HW / Ewaste	118	34.60%
HW ONLY	99	29.03%
HW / Ewaste / Shred	37	10.85%
Ewaste only	36	10.56%
Shred Only	19	5.57%
HW / Shred	18	5.28%
Ewaste / Shred	14	4.11%
Total	341	100.00%
<b>In What Up Valley Area do you live?</b>		
Calistoga	232	68.04%
St. Helena	61	17.89%
County- Angwin	21	6.16%
County - Other	13	3.81%
Yountville	6	1.76%
County - Pope Valley	5	1.47%
County - Deer Park	3	0.88%
Total	341	100.00%
<b>How did you find out about this event?</b>		
CALISTOGA TRIBUNE AD	113	33.14%
NEWSLETTER MAILED WITH TRASH BILL	77	22.58%
BANNER DOWNTOWN	53	15.54%
WORD OF MOUTH	37	10.85%
CITY OR COUNTY SOCIAL MEDIA	15	4.40%
CITY OR COUNTY EMAIL	13	3.81%
ST. HELENA STAR AD	13	3.81%
ONLINE AD	11	3.23%
OTHER	5	1.47%
POSTER/FLYER AROUND TOWN	4	1.17%
Total	341	100.00%