

Application for Appointment to Board, Commission, Committee, Task Force or Position

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

Public Records Act

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

Form 700 Conflict of Interest Code

[California Fair Political Practices Website](#)

Please note that appointees may be required by state law and county conflict of interest code to file financial disclosure statements.

Which Boards would you like to apply for?

Napa County Resource Conservation District Board of Directors: Submitted

Category of Membership for Which You Are Applying

Director

Profile

Jennifer

First Name

Putnam

Last Name

Middle Initial

[Redacted] Email Address

[Redacted] Home Address

Suite or Apt

NAPA

City

CA

State

94558

Postal Code

Which supervisorial district do you reside in? *

District 1

To find your supervisorial district go to <https://www.countyofnapa.org/1334/About-the-Board>, click on "Look Up My District" and enter your address.

Question applies to Napa County Resource Conservation District Board of Directors

Are you a registered voter in the State of California?

Yes No

Primary Phone

Jennifer Putnam Consulting
Employer

Principal
Job Title

Consultant
Occupation

Education/Experience

University of California, Davis - MA Geography and Viticulture 2002 - Focus on environmental systems: water science, use and law, integrated agriculture, viticultural farmscapes of the world Humboldt State University - BS Natural Resource Management 1995 - Focus on forestry, international wilderness areas and national parks, botany

Name and occupation of spouse within the last 12 months, if married. (For conflict of Interest purposes)

John Putnam, Self Employed

Resume

[Jennifer_Putnam_CV.pdf](#)

Upload a Resume

[Jennifer_Putnam_bio.pdf](#)

Letter of Recommendation or Supplemental Attachments

Professional or occupational license, date of issue, and expiration including status

References: Provide names and phone numbers of 3 individuals who are familiar with your background.

Linda Reiff, CEO and President. Napa Vallev Vintners [REDACTED] Larry Bettinelli,
P [REDACTED] nelli Vineyards [REDACTED] Jon Rue [REDACTED] ly Mountain Vineyards
[REDACTED]

Community Participation

Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.

I am wholly committed to elevating the relevance, contributions and successes of the Napa Resource Conservation District, which is an organization I've been honored to serve as Associate Director. I believe in their mission, their results, and most of all - their team. The RCD is fortunate to have a highly professional, well-prepared and enthusiastic staff that I have enjoyed watching in action. I sincerely want to support them and the future of the organization. Napa County has a real gem in the RCD: it has the potential to be a source of pride for residents, a key player in the environmental/agricultural/conservation interface, and an inspiration for other organizations. I understand the expectations of service for a Director role and I am ready to step into that role.

Nature of activity and community location

Other County Board/Commission/Committee on Which You Serve/Have Served

Napa County Housing Commission Commissioner · Sep 2024 - Present Napa Resource Conservation District Associate Director · Oct 2023 - Present Napa Valley Equine Volunteer · Apr 2023 - Present Wine Country Polo Club Board Member · Jan 2022 - Jan 2023 Ag for Youth Board Member · Jan 2014 - Jan 2016 Napa County Land Trust Trustee · Jan 2012 - Jan 2015 Vintage Bank Community Board Director · Jan 2004 - Jan 2008

Public Actions that may impact Credit Rating (List all court or other public administration actions impacting your credit rating within the past ten (10) years)

Electronic Signature Agreement

I meet the criteria required to serve in this position.

Yes No

I declare under penalty of perjury that the foregoing is true and correct.

Yes No

Please Agree with the Following Statement

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

I Agree

Electronic Signature (First M. Last)

Jennifer K. Putnam

Date

1/14/25



Jennifer Putnam



Napa, California



PROFESSIONAL SUMMARY

My work focuses on building organizational power through collaboration, strategic development, and robust implementation of ideas. I help leaders see their objectives through and create teams that are enthusiastic and productive.

EXPERIENCE

Napa Valley Farmworker Foundation

Executive Director and Chief Executive Officer, Board Member 2011 - 2023

Napa Valley Grapegrowers

Executive Director and Chief Executive Officer 2003 - 2023

Highland Ranch

Ranch Manager 1998 - 2000

EDUCATION

University of California, Davis

Master of Arts, Viticulture and Geography 2002

Humboldt State University

Bachelor of Science, Natural Resource Management 1995

VOLUNTEERISM

Napa Resource Conservation District

Associate Director
October 2023 - present

Napa County Land Trust

Trustee
2012 - 2015

Wine Country Polo Club

Director
2022-2023

Vintage Bank Community Board

Director
2004 – 2008

Ag for Youth

Director
2014 - 2016

Connolly Ranch

Advisor
2011-2016

PERSONAL CHARACTERISTICS

Problem solver. Creative connector. Happy person.

SKILLS

Project Management

Strategic Planning

Communications

Marketing

Political Understanding and Advocacy

Budgeting and Forecasting

Community and Relationship Building

Event Production

Public Relations

Team Development and Collaboration

Design and Aesthetics

Fundraising

Making Things Happen

Making Things Fun

ABOUT ME

Problem Solver. Creative Connector. Happy Person.

My career has focused on bringing people together and ideas to life.

As Executive Director of the Napa Valley Grapegrowers for 20 years, I know how to take a project from start to finish.

When I arrived in the valley, Napa lacked an independent organization representing vineyards and growers. With a mighty team of Napa's most inspired people, we grew the Napa Valley Grapegrowers from a small, part-time trade association into a robust non-profit focused on people, environmental responsibility, and agricultural preservation. We differentiated what it means to farm in the Napa Valley and we provided growers the programs and opportunities to succeed in an ever-changing environment.

We accomplished everything we set out to do and more.

Recognizing the importance of professional development, we focused on the next generation of leaders and ensured the vision was inclusive. These conversations led to the creation of the Napa Valley Farmworker Foundation, where I served as Executive Director since its inception in 2011. For both organizations, I worked with pioneers to build the long-term strategy, operations and relationships that make a non-profit successful.

I've started my own business to work with clients that represent my values and make the world a little better.

Prior to my leadership in the Napa wine community, I weaved my way through the world of politics, hosted international guests at the Highland Ranch, led intrepid groups up and over the High Sierra, and learned the wine business with Sonoma's Trione family.

My graduate work was completed in the agricultural capital of UC Davis and my undergraduate degree comes from Humboldt State University.

My volunteerism includes leadership roles with the Napa Resource Conservation District, Land Trust of Napa County, Napa County Housing Commission, Connolly Ranch, Ag for Youth, The Vintage Bank, the Geyserville Fire Department, Umpqua Bank, Wine Country Polo Club, Milo Foundation, Connected Horse, and Sunrise Montessori of Napa.

Most weekends you can find me hiking with friends, exploring on horseback, and otherwise enjoying the incredible outdoor experiences that the Bay Area provides. I live in Napa with my wonderful family, the world's greatest dog, and a herd of horses.