

CalFresh (SNAP) Benefits Disruption

"Multi-Prong Emergency Mitigation Plan"

Special Board of Supervisors Meeting ~ October 27, 2025



NAPA COUNTY
Health & Human
Services Agency



CalFresh Benefits Disruption Presentation Overview

- Problem/Background – What's Happening
- CalFresh (Napa) Program Demographics
- Multi-Prong Emergency Mitigation Plan
- MSA Investment: History & Continued Alignment to Our CHIP
- Alignment with Napa County Strategic Initiatives
- Requested Approval



CalFresh Benefits Disruption

Problem/Background – What's Happening

- CalFresh Benefit Disruption Anticipated in November (Saturday)
- Cut-Off; Benefits Are Not Expected to Issue as Normal (Normally, EBT Card Replenishment, November 1st – 10th)
- Benefits are 100% Federally Funded
- On October 20, the State Directed Counties to Prepare for Benefit Disruption & Inform Recipients of Available Resources
- Situation is Fluid; Tracking Closely



CalFresh Benefits Disruption

Napa Program Demographics

- Approximately 6,600 Households & 10,700 Individuals
- Individuals
 - 37% are Under 18 Years
 - 40% are 18-59 Years
 - 23% are 60 Years or Older
- Residence* - 69% Napa, 20% American Canyon, 9% Yountville/St. Helena/Calistoga/Pope Valley/Angwin/Oakville/Rutherford
- Total of \$1.9M in CalFresh Benefits Received Monthly (via EBT)



CalFresh Benefits Disruption

Multi-Prong Emergency Mitigation Plan (1/3)

- CANV/Food Bank
 - Expanded Hours/Operations/Free Markets
 - State Support Directly to Food Banks – Approx. \$500K to CANV
 - Food Donation Barrels Distribution
- Food Access Coalition: Work to Increase Coordination
- Farmer's Market: CalFresh "Market Match" Being Honored
- Winston's CalFresh Recipients Dinner
- HHSA Expanded Meal Ticket Offering to Winston's CUP for New CalFresh Applicants with Immediate Need
- Community Organizations Mobilizing



CalFresh Benefits Disruption

Multi-Prong Emergency Mitigation Plan (2/3)

- Proposal: \$500K to Napa Valley Community Foundation (NVCF) for Emergency Grocery Store Gift Card Distribution Partnership
 - History/Experience with Emergency Distribution of Cards
 - Leverages an Established Process with CBO Network/Partners to Operationalize a Mass Distribution
 - Leverages NVCF “Match” of \$150K and Funding 100% of Administrative Costs
 - 100% of the County’s Tobacco Master Settlement Agreement (MSA) Funds → Emergency Food Assistance (Up to 2 Months)



CalFresh Benefit Disruption

Multi-Prong Emergency Mitigation Plan (3/3)

Emergency Grocery Store Gift Cards

- Approximates Experience/Purpose of a CalFresh EBT Card – Purchase of In-Store Fresh Fruits, Vegetables, and Proteins
- Cards from Approved EBT Card Stores (Where Recipients Shop)
- CalFresh Recipient Verification through HHSA
- Restricted Card Usage* or Usage Terms to Accompany Cards

"This emergency gift card is being made available to you to purchase food for yourself and/or your family. This card cannot be used to buy non-food items, including beer, wine, liquor, cigarettes or tobacco."



CalFresh Benefits Disruption

MSA Investment: History and Continued Alignment to Our CHIP

COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP)

PRIORITY AREA - ECONOMIC STABILITY

"Increase access to fresh, nutritious, and culturally and/or medically appropriate food among low-income and Latine residents of Napa County"



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CalFresh Benefits Disruption

Alignment with Napa County Strategic Initiatives

NAPA COUNTY 2025-2030 STRATEGIC INITIATIVES

PRIORITY AREA – BUILD HEALTH, CONNECTED COMMUNITIES

“We will foster inclusive, connected, and responsive communities by advancing livability, mobility, and accessibility—creating welcoming, opportunity-rich places that adapt to the evolving needs of all people, especially those most vulnerable”

“Strengthen equitable access to core services and opportunities that protect health, safety, and wellbeing for all people”



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CalFresh Benefits Disruption Multi-Prong Emergency Mitigation Plan

QUESTIONS?

REQUESTED ACTIONS

Thank You!



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