



Local Governments Empowering Our Communities

BAYREN'S EFFICIENCY & SUSTAINABLE ENERGY (EASE) HOME PROGRAM IN NAPA COUNTY

Ryan Melendez & William Doran | March 24, 2026



About BayREN

The Bay Area Regional Energy Network (BayREN) is a coalition of the Bay Area's **nine counties** – a network of local governments and the Association of Bay Area Governments (ABAG) **partnering to promote energy and greenhouse gas reduction.**

BayREN.org





Priorities

BayREN serves the Bay Area with three priorities:

- Promote **healthy and energy efficient buildings** for residents and businesses
- **Build capacity** for local governments to increase their impact
- **Reduce carbon emissions** by catalyzing regional activities

Services in a Snapshot



Residents

Support for renters, homeowners, and multifamily property owners with energy upgrades, funding and technical assistance.

- Single Family EASE Home
- Bay Area Multifamily Building Enhancements (BAMBE)
- Green Labeling
- Green House Calls



Businesses

Free or low-cost help for small and medium businesses to lower emissions, cut costs and improve comfort

- BayREN Business
- BayREN Refrigerant Replacement



Local Governments

Training, policy guidance and building upgrade services to meet climate targets and reduce long-term operational facility costs.

- Codes & Standards
- Integrated Energy Services
- Targeted Decarbonization Services

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It's EASE-y to Upgrade Your Home and Save Money

BayREN's Efficiency and Sustainable Energy (EASE) Home program helps income-eligible homeowners AND renters make energy upgrades that improve health and their home's comfort.



Boosted Comfort, Lower Bills & Better Health

Personalized energy upgrades improve indoor air quality and reduce energy costs.



EASE-Y & Hassle Free

We manage every step from home assessment to installation.



Affordable & Fixed Pricing

BayREN covers 80% of the cost for core measures. Our fixed pricing means no surprises or hidden fees. We'll also maximize third-party rebates.

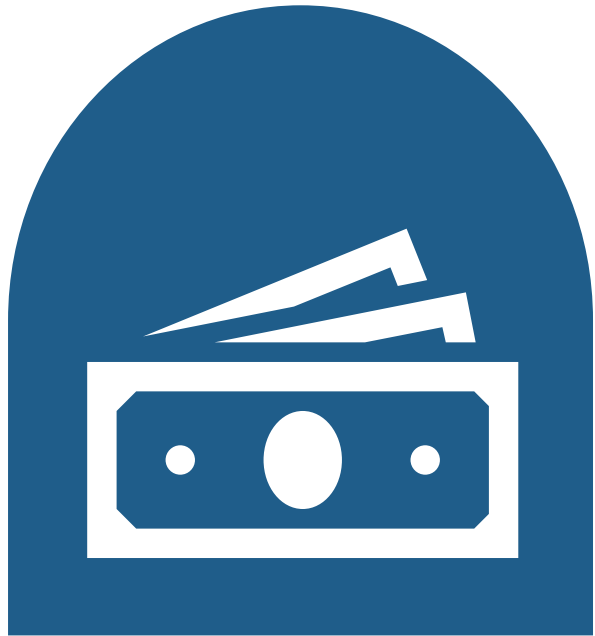
Program Goals

Promote resilience, health, comfort, safety, energy affordability, and/or energy savings.

Offering: Whole home upgrades for households that wouldn't be able to access or afford it on their own.



Underserved Audiences



Moderate Income
Households



Limited English
Proficiency



Located in High
Pollution Zones

It's an EASE-y Process

Step 1

Check if You Qualify and Complete Your Application



Step 2

Complete Your Site Visit



Step 3

Install Your Upgrades Through Our Partner Contractors



Step 4

Enjoy a More Comfortable, Healthy, and Energy Efficient Home



EASE Home by the numbers in Napa County

Since opening for applications in September...

17

Projects Completed

\$132.5K

Total Project Cost

\$116K

BayREN Incentives

\$16.5K

Cost to Homeowners

Real-life Example Project Scope

Personalized Proposal

Based on your site visit, we recommend making the following home energy and safety upgrades:

	Proposed Upgrades	New Equipment Details	
1	Attic Insulation Final R 38-44 (per home)	Insulated Sqft	1000.000
		Cost	\$2,500
2	Wall Insulation - Exterior	Insulated Sqft	700.000
		Cost	\$4,900
3	Drywall Repair	Level of Modification	Major
		Cost	\$1,200
4	Hot Water Pipe Insulation		
		Cost	\$50
5	Whole-home Air Sealing	Level of Modification	Minor
		Cost	\$750
6	Whole-home Weather Stripping	Level of Modification	Minor
		Cost	\$500

Real-life Example Project Scope

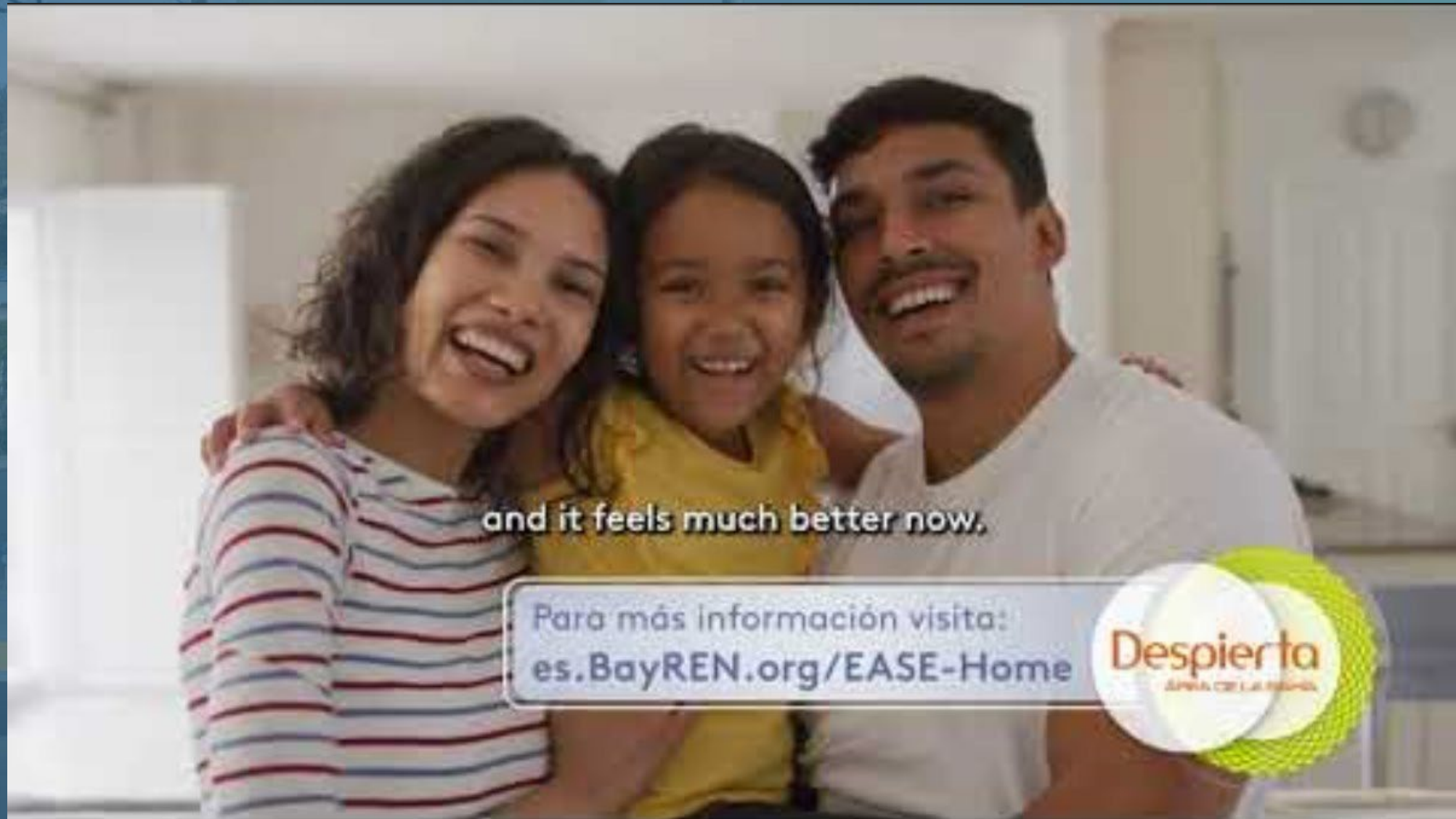
Cost Estimate

Your total project cost, including installation, equipment, and applicable rebates. Funds are available on a first come first serve basis. Price is valid for 15 days.

Project Cost Estimate

\$9,900	Total Project Cost
- \$8,900	BayREN Rebates
- \$0	Third-Party Rebates
<hr/>	
\$1,000	Cost To You

Real-life Example Project Scope – Video



Are you interested?

Complete an interest form for Napa County EASE Home by scanning the QR code or by following the link below:



<https://tinyurl.com/NapaEASEHome>

One last thing: New Partnership opportunity...



Partnership with Housing and
Community Services



Cover resident's co-pay of EASE
Home projects



Funding from County's Affordable
Housing Fund



Goal of 50 projects completely
funded by BayREN & Napa County,
all at no cost to residents



Contract agreement to tentatively
start in late Spring 2026

Thank you!

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