

Proclamation

BOARD OF SUPERVISORS | NAPA COUNTY, CALIFORNIA

Napa County Farmers' Market Week – August 3-9, 2025

WHEREAS, 187 California farmers, food makers, and artisan crafters play a vital role in ensuring that thousands of Napa County residents have direct access to nutritious, locally and regionally grown foods and handcrafted goods through the California Certified Farmers' Markets in Calistoga, Napa, St. Helena, and Yountville; and

WHEREAS, farmers' markets nationwide provide critical infrastructure for the distribution of agricultural and value-added products, contributing approximately \$9 billion annually to the U.S. economy, and locally California Certified Farmers' Markets in Napa County welcomed over 200,000 customer visits in 2024; and

WHEREAS, California Certified Farmers' Markets in Napa County serve as significant outlets by which small-to-medium new, beginning, and veteran agricultural producers market agricultural products, generating revenue that supports the sustainability of family farms and the stewardship of precious agricultural land; and

WHEREAS, Napa County recognizes the importance of the Calistoga, Long Meadow Ranch, Napa, St. Helena, and Yountville Farmers' Markets as organizations that stimulate local business development and job creation; build community connections through direct to-consumer relationships; assist and encourage the next generation of farmers and small business entrepreneurs; expand community awareness of agricultural diversity and sustainable and regenerative land management practices; and help to ensure that all Napa County residents have access to fresh and nutritious, locally produced food; and

WHEREAS, in strong partnerships with the Napa County Agricultural Commissioner's Office, Environmental Health Division, and Health and Human Services Agency, California Certified Farmers' Markets across Napa County are places community members can rely on to purchase locally grown produce and safely produced food; and

WHEREAS, the farmers' markets in Napa County are dedicated to doing their part to address local food insecurity and last year provided over \$200,000 in food assistance to increase equitable access to local food by our low-income neighbors; and

NOW, THEREFORE, BE IT PROCLAIMED, that this Board of Supervisors, County of Napa, State of California, on this 5th day of August 2025, does hereby proclaim the week of August 3 -9, 2025, as **Napa County Farmers' Market Week**, in conjunction with the observance of National Farmers' Market Week. We call upon all Napa County residents to support the Calistoga, Long Meadow Ranch, Napa, St. Helena, and Yountville Farmers' Markets and their mission to support local farmers and provide inclusive places for the entire community to purchase farm-fresh produce, specialty foods, and artisan goods directly from the source.

Anne Cottrell, Chair

Amber Manfree, Vice Chair

Joelle Gallagher, District 1

Liz Alessio, District 2

Belia Ramos, District 5

NAPA COUNTY BOARD OF SUPERVISORS

