

SBDC Overview Napa County Board of Supervisors

March 14, 2023



Start. Grow. Thrive.
Solano-Napa Small Business Development Center

SBDC in Napa County

Agenda

- Services & Support Provided
- Economic Impact
- Napa County Microbusiness Grant
- Napa County Support
- Opportunities Ahead

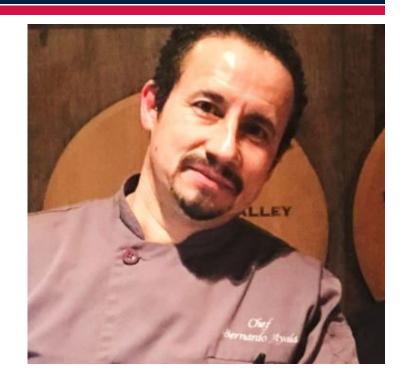


Jeffries General Store



Services

- No Cost Training and Advising
- Roundtable Groups
- Access to Capital & Grants
- Program Administration to Support SB's



Chef Ayala, Napa Valley Bistro



SBDC Napa County Impact



576 Active Clients



23 Business Starts



167 New Jobs



\$23,584,000 Loans/Equity



\$16,044,000 Increase in Sales



Napa County Microbusiness Grant

- Grants of \$2,500 for micro businesses under \$50,000 in annual gross sales
- Conducted outreach program (social media, radio, Farmers market)
- Partnered with Napa County Hispanic Chamber & Community Resources for Children
- Awarded 55 grants totaling \$137,500



Napa County Support

Michael Basayne Lead Business Advisor for Napa County

- SBDC Delivering Free One on One Business Advisory and Workshops
- Assistance with application and funding of EIDL, PPP, Grants, Tax Guidance
 - Earthquake
 - Wildfire
 - COVID 19
 - Storm Damage
- CA Dream Fund
- Inclusivity Project



Napa County Support

- Administration of Napa County Microgramt Program
- Co-Hosting the annual Business Plan Competition at Napa Valley College
- Work closely with Napa Chamber, City of Napa, Napa County Hispanic
 Chamber and Workforce Alliance Northbay
- Upcoming Workforce Policy Summit on April 18th
- Administration of Napa Climate Now electric leaf blower grant for City of Napa

Napa County Support

- Assisting local childcare providers apply for CA infrastructure grant providing \$150K - \$1.5M
- Started Roundtable groups for women business owners with a new Spanish speaking women's Roundtable coming soon!
- Bilingual Advisors
- Engagement with Local media
- Local Success Stories profiled



Napa County Opportunities

- Build on our momentum to reach and support the success and sustainability of more Napa county small businesses
- Opportunity to leverage a "ready to go" Business Accelerator Program that teaches business success principles and provides grant funding to graduates (if we can secure funding)



Thank you!



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GUILD Napa

