

**Application for Appointment to Board, Commission, Committee, Task Force or Position**

Applicants appointed by the Board of Supervisors will be required to take an oath of office. All applications will be kept on file for one year from the date of application.

**Public Records Act**

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

**Form 700 Conflict of Interest Code**

[California Fair Political Practices Website](#)

Please note that appointees may be required by state law and county conflict of interest code to file financial disclosure statements.

**Which Boards would you like to apply for?**

Napa County Library Commission: Submitted

**Category of Membership for Which You Are Applying**

County of Napa

**Profile**

Simone \_\_\_\_\_ M. \_\_\_\_\_ Katz-o'neill \_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Home Address Suite or Apt

\_\_\_\_\_  
City State CA Postal Code

**Which supervisorial district do you reside in? \***

District 1

To find your supervisorial district go to <https://www.countyofnapa.org/2051/Find-my-supervisor-and-district> and enter your address.

\_\_\_\_\_  
Primary Phone

Delicato Vineyards

Employer

Director & Associate General  
Counsel

Job Title

Lawyer

Occupation

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## Education/Experience

-St. Helena High School, 1997, Valedictorian -UC Berkeley, BA Political Science (major) and French Literature (minor), 2001, Phi Beta Kappa -UC Hastings College of the Law, JD, 2006, Magnum Cum Laude -Work experience included in attached resume

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## Name and occupation of spouse within the last 12 months, if married. (For conflict of Interest purposes)

Erevan O'Neill

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## Resume

Upload a Resume

Letter of Recommendation or Supplemental Attachments

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## Professional or occupational license, date of issue, and expiration including status

California Bar - Attorney, licensed from 2006 to present, license # 246490 (active)

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## References: Provide names and phone numbers of 3 individuals who are familiar with your background.

-Linzi Gay, General Manager Clif Family Wines, [REDACTED] -Lindsay Regan, VP of Service/Brand Strategy at Offset, [REDACTED] -Lisa Lombardi, President, Browns Valley Elementary School Family Club [REDACTED]

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## Community Participation

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### Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute.

I have always loved our Napa County library. My children and I regularly visit and spend time in the library and check out books. We spend time being the library and appreciating its quiet and beautiful surroundings. Reading is so important, particularly in the early years. With technology quickly taking over the "reading" space, I have placed a priority on instilling in my kids the importance of reading actual books. We love the library and want it to succeed and be a strong resource for the community. As a member of the Library Commission, I believe that I can bring a parent's voice and perspective to the Commission. My focus is on ensuring that everyone has access to the library, including its many resources (books, DVDs, programs, reading circles, access to the Internet, safe space to study, etc.). In these difficult times, particularly the pandemic, it's even more important to provide a welcome and warm space for kids (and adults) to love learning and reading. I look forward to serving on the Library Commission and actively protecting the library for the community for years to come.

Simone M. Katz-o'neill

## Nature of activity and community location

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-Browns Valley Elementary School, Napa, STEAM Chair (2020-2022). -Browns Valley Elementary School, Napa, Junior Achievements Leader for 3rd grade class (Mrs. Oster) (2020). -Browns Valley Elementary School, Napa, Parent Volunteer for 3rd grade class (Mrs. Oster) (2019-2020). -San Francisco Intellectual Property Association, San Francisco, President (2016-2017). Held numerous other roles as well on the SFIPLA Board. -Delicato Women's Leadership Initiative, Napa, Co-Chair, Napa Chapter (2019-2020). - Advisor to College Students, Northern California Scholarship Foundation (2008-2018). -Numerous Speaking Engagements, examples of which are included on my resume (attached).

## Other County Board/Commission/Committee on Which You Serve/Have Served

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This will be my first County Commission, if I am selected.

## Public Actions that may impact Credit Rating (List all court or other public administration actions impacting your credit rating within the past ten (10) years)

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NA

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## Electronic Signature Agreement

I declare under penalty of perjury that the foregoing is true and correct.

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Yes  No

## Please Agree with the Following Statement

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By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

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I Agree

## Electronic Signature (First M. Last)

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Simone M. Katz-O'Neill

## Date

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January 17, 2022

# SIMONE M. KATZ-O'NEILL



Skilled trademark attorney with fifteen years of experience advising clients in a wide range of consumer products businesses including alcoholic beverages, food, and electronic/medical devices. Seeking meaningful opportunities to continue to grow as a trademark attorney in a company with values that are aligned with my own – integrity, honesty, commitment to sustainability, and a desire to continue to hone my skills.

## EXPERIENCE

### **DIRECTOR & ASSOCIATE GENERAL COUNSEL (PRIOR ROLES AS WELL)**

#### **DELICATO FAMILY WINES | 2014-PRESENT**

Manage and drive strategy for global trademark portfolio for one of the fastest-growing wine companies in the United States; handle and resolve trademark enforcement for the company's wine brands; responsible for drafting and negotiating high-dollar contracts for Marketing, Supply Chain and other departments; prepared and rolled out numerous contract templates for business units to use; instrumental to launching contract management system, trademark search tool, trademark docketing system, and e-signatures for contracts

#### **INTELLECTUAL PROPERTY ASSOCIATE | SIDEMAN & BANCROFT LLP | 2012-2014**

Significant trademark prosecution and enforcement experience for firm's clients including managing trademark clearance work for one of the world's largest food companies; oversaw firm's legal externship program for clients' online enforcement of counterfeit products

#### **ASSOCIATE | SHARTSIS FRIESE LLP | 2006-2012**

Primary associate responsible for trademark prosecution and enforcement for firm's clients; litigation experience including second chair at trial in multi-million-dollar partnership dispute (San Mateo Superior Court, case ultimately settled with favorable outcome for firm's client) and second chair at arbitration in multi-million-dollar landlord/tenant dispute (JAMS, San Francisco, favorable judgment for firm's client)

## EDUCATION

### **JURIS DOCTORATE | 2006 | UNIVERSITY OF CALIFORNIA, HASTINGS COLLEGE OF THE LAW**

Magnum Cum Laude; Thurston Society; CALI Award and Witkin Award for Excellence in Trademark Prosecution, Civil Procedure, California Appellate Practice, Mediation, Insurance, Environmental Law, and Trial Advocacy I; Extern to the Honorable Thelton E. Henderson (United States District Court for the Northern District of California) and to the Honorable Peter Busch (San Francisco Superior Court)

### **B.A. POLITICAL SCIENCE | 2001 | UNIVERSITY OF CALIFORNIA, BERKELEY**

Phi Beta Kappa; Minor in French Literature; took a semester off and lived and worked in Tuscany, Italy on an olive grove to experience another culture

## **VOLUNTEER EXPERIENCE & LEADERSHIP**

**President**, San Francisco Intellectual Property Law Association (SFIPLA), 2016-2017 (and current member; held other Officer and Board roles as well)

**Member**, International Trademark Association (INTA), 2012-present (currently on Unreal Campaign Committee, previously on Young Practitioner's Committee)

**Co-Chair, Napa Chapter**, Delicato's Women's Leadership Initiative (DWLI), 2019-2020

**Browns Valley Elementary School Family Club**, Napa, STEAM Chair, (2020 to present)

**Advisor to College Students**, Northern California Scholarship Foundation, 2008-2018

### **Multiple speaking engagements including:**

Panelist, Alt Legal Webinar: *See Your Practice through Rose-Colored Glasses; Brand Protection for Wine Lawyers*, 2021

Guest Lecturer, Sonoma State University Executive MBA Program - *Class on Trademarks*, 2019-2021 (each year)

Speaker, Napa County Women Lawyers Monthly Meeting- *Presentation on Trademarks*, 2019

Speaker, INTA Government Officials Training Committee: *Wine Industry Seminar for the USPTO*, 2016

Speaker, San Francisco Intellectual Property Law Association Annual Seminar, *In House Lawyers Panel Discussion*, 2016

Guest Speaker, *Trademarks & Unfair Competition Class*, UC Hastings College of the Law, 2016

Speaker, "*Cheerios® and Chardonnay: Women in IP Law*" event at General Mills, 2014